



Lwi

LiveWell initiative



LWI

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LIVEWELL INITIATIVE LWI

A health-promotion NGO

**YEAR-END REPORT 2014
5-YEAR BUSINESS PLAN 2015 AND
BEYOND**



LWI IPAP Programme in Collaboration with GSK at Motherless Babies Onireke Community, Ibadan December 15th, 2011 GSK ORANGE DAY PROJECT

**LWI Officer Uche teaching
Handwashing Techniques**

**GSK MD, Mr Lekan Asuni/ &
Head HR Lara doing their
Handwashing with the Kids**





Some Partnerships / Projects

- LWI STANBIC (NATIONWIDE HEALTH FAIR 2011, 2014)
- LWI USCG (GHB2012)
- LWI OANDO PLC (GHB2012)
- LWI UNITED AIRLINES (GHB2013)
- LWI WHA (2012)
- LWI SKYE BANK PLC (GHB2012, GHB2013)
- LWI SHELL NIGERIA (GHB2013, GHB2014)
- LWI REGENCY ALLIANCE (2013)
- LWI IAPO (PSD2013)
- LWI DELTA AIR LINES (GHB2014)
- LWI **S**UPPORT (2014)
- LWI OXFAM (2014)
- LWI SHOPRITE (2014)
- LWI AIRTEL (CANCER SCREENING 2014)
- LWIA MEGACARE (2014)
- LWI OANDO-ENERGIA (Pending)



Our Strategic Plan

- ***A plan of 5-year growth bands was drawn up*** from LWI's inception, to map the organisation's growth and progress.
- ***Learning, Unlearning and Relearning:*** Over the past 6 years, we have created new products every year, while consolidating our old ones.
- ***We are currently in the 2nd band of growth,*** and are in line with, and, exceeded our first 5-year strategic plan.



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Our Strategic Plan Cont'd

2007 - 2012

- Inception of LWI programmes: IPAP, DUADES, HAEP, EHES, MEP and ADR/ Pharmacovigilance - 2007
- Celebration of World Health Days – 2008
- Disabled & Underserved Project DAUP – 2009
- LWI Annual Public Health Fairs – 2010
- LWI Academy - 2011
- LWI Annual Grand Health Bazaar - 2011
- Launch of 'EasyHealth' – 2012
- LWI **SUPPORT**, LWI BAY, LWI GREEN (2014)

2012 - 2017

- Consolidation of existing LWI programs - ongoing
- PHD Project (Helsinki) - ongoing
- Celebration of World Health Days - ongoing
- Escalate EasyHealth to Home Hospital service by 2015
- Establishment of a Trauma Counselling Unit – 2013/2014
- Annual Public Health Fairs - ongoing
- LWI Annual Grand Health Bazaar - ongoing
- Seek new affiliations – ongoing (**SUPPORT**, 2014)
- Globalisation – 2017



Grand Health Bazaar GHB2014

Launch of LWI **BAY** by Oando Plc, PHN





... your quick affordable health contact



livewell initiative
GREEN



Oxfam

...affordable healthcare for villagers

**LiveWell Initiative LWI *partnered*
OXFAM 'FOOD FOR HEROES' #FFH AWARD CEREMONY
tagged
'Ogbonge Woman'**



21/11/2014



What next for LWI?

- We are poised for Rapid Growth!
- LWI is poised to upgrade to Home Hospital Care System in 2015
 - LWI hopes to grow in more geopolitical zones in Nigeria
 - LWI is exploring a partnership with Ghana Ministry of Health, and hopes to establish its first out-of-country office
 - LWI is exploring partnership possibilities with would-be-partners, to replicate its model in other countries
 - LWI wishes to establish an Academy Plant where donor land exists



Grand Health Bazaar GHB2014

Launch of LWI SUPPORT

by Oando Plc, Lagos State Ministry of Health, SON, PHN





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LWI SUPPORT

- *...Improving access to healthcare*
- Developmental Partner is **SUPPORT** of Switzerland . . . *This is an LWI Dream come true!*
- Will commence activities in Q1 of 2015
- Hopes to plant 2 small health clinics and a referral clinic in Q2 of 2015
- Will work with LWI is establishing Home Hospital

training@livewellng.org





LWI . . . *In 5 years and Beyond...*

- By 2017 LWI impact will be palpable nationwide, with the establishment of zonal offices
- By 2019, LWI would have globalised
- By 2020, we should have an LWI Plant
- By 2030, the LWI goal would be realised and new goals and strategies will be forged



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Award-Winning LWI Photo Contest by IAPO TRIPETS at Rural Health Mission



training@livewellng.org

<http://www.patientsorganizations.org/showarticle.pl?id=1738>



Hurray! We won!!! The 1st Non-IOC to win this award.

CONGRATULATIONS, LWI!!!



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Thank You

***LWI... Today's HOPE for
Tomorrow's Healthcare***

LWI ...Live Well ...Live Long!

Please visit our website at

www.livewellng.org

Follow us on Twitter @L_W_I

Like us on Facebook at

www.facebook.com/LiveWell.Initiative.LWI