

LIVEWELL INITIATIVE

NEWS BULLETIN

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GHB2012: The Success Story of the LWI Marquee Event of the Year

The Grand Health Bazaar GHB2012, a multisectoral, cross-cutting and ‘marquee’ event of the LiveWell Initiative LWI, was held at The Incubator, Victoria Island Lagos, from Wednesday April 18th –Friday April 20th 2012. The event which witnessed over 24 major partners including the US Consulate General, CBN, SON, Skye Bank Plc, WAHO, Stanbic IBTC Bank Plc, and Lagos State Government among others as well as over 80 exhibitors and over 2,500 corporate attendees, recorded unprecedented success.

The GHB2012 was a carnival-like event with the cross-sectoral presence of organisations from different sectors of the economy. The event which was run on the heels of a successful GHB2011 was a carnival-like healthcare exposition which took place at The Incubator, in highbrow Oniru Extension, Victoria Island, Lagos. GHB2012 was borne out of the need to build bridges of collaboration across the health sector and the organised private sector with a view to attaining a mutual synergy with resultant improved general health of the people on the one hand, and improved commerce, corporate networking and synergistic collaborations on the other hand.



LWI Officers and CEO Bisi Bright singing the LWI Anthem, Day 1 at GHB2012, Apr 17th

Did you know?

Adequate sleep is absolutely essential to maintain a healthy body because that is when the body rebuilds itself

Grand Health Bazaar (GHB) 2012

To enhance participation and to make it more participatory, Thematic Plenary Sessions were introduced at GHB2012 as follows:

Day 1 (April 18th 2012): **Bankers' Day – Robust Health vs. Robust Finances; Face-Off.** The BN Governor, Dr Sanusi Lamido Sanusi, who sent a 20-man delegation, chaired the occasion by proxy while the MD/CEO of Skye Bank Plc, Mr Kehinde Durosinmi-Etti, co-chaired. The event was well attended by erudite scholars, bankers, and industrialists including Mr Paul Hinke, CEO Symbion Power USA, who gave a great speech at the occasion saying, "Now, when I was asked to speak at this event by Bisi Bright, I asked myself what on earth I should say to a room full of healthcare and banking professionals. Finally, I decided to share with you something about my company Symbian Power, as well as the Corporate Council on Africa, because both have their own health initiatives" "We believe in the long-term future of this continent – and especially Nigeria - and we want to become a major player across Africa during the course of the next 5 years" The debates were lively and the health team won over the finance team; thus concluding that although finance was important, health surpassed all things!



Skye Bank CEO with Team



Bankers' Day Plenary Session at GHB2012



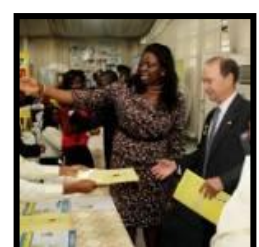
CEO Symbion Power Paul Hinks speaks at GHB2012



Day 2 (April 19th 2012): **Manufacturers' Day – Lean Manufacturing / Cost Cutting without Lean Products.** The Group CEO of UTC Group, along with DG SON Dr J.I. Odumodu, MD/CEO GSK Manufacturing Mr Chinedu Okereke and chaired by the DG WAHO rep by Prof Tarpowah Kear from Bobou-Diaoulasso, Burkina Faso and co-chaired by Mr. Emmanuel Ijewere, of the NESG and past Chairman of ICAN. The US Consul General, Mr Jooseph Stafford, was Chief Patron of the event. He led a US delegation to GHB2012 and delivered a speech endorsing the GHB2012 and giving compliments to the LWI CEO Bisi Bright and her team.



US Consul General Mr. Joseph Stafford delivers speech, tours exhibition stands at GHB2012



Day 3 (April 20th 2012): **Telecomms/ICT Day – The role of mobile health (mhealth), eHealth and ICT in enhancing access to healthcare.** Chaired by Country Director WHO Dr David Okello (by proxy) and by immediate past chairman of the ATCON Dr. Emmanuel Ekuwem, the Vice President of AirtelMr Rajiv Sanjev, Globacom Abiye Team Lead represented by Mr Ephraim Iroh and partnered by Operations Manager Mobitel, Mr. Devoe Okorie and CEO May & Baker Plc Mr Nnamdi Olkafor. The event highlighted improved access to healthcare for women, children and the general population through the use of mobile health and ICT.

Active Principal Partners of the GHB 2012

Platinum Partners: The US Consulate General, Lagos State Government, Skye Bank Plc, UTC Group, Central Bank of Nigeria CBN, West African Health Organisation WAHO and Pfizer Specialties.

Gold Partners: Stanbic IBTC Bank Plc, Symbion Power, and Airtel Nigeria

Silver Partners: Vitafoam Plc, GlaxoSmithKline GSK Plc

Bronze Partners: May & Baker Plc, Sandtex Paints

Affiliate and Pro Bono Partners: Thgirb, Go2Gurl Ltd, Banwo & Ighodalo, Nestle, Vitabiotics, Millenia 2015, Silverbird Group and HIFA2015.

GHB2012 was officiated by almost 200 officers from over 80 companies and it was attended by over 2,500 participants from all sectors of the economy. The turnout of invited dignitaries was as high as 95% and Exhibitor-turnout was beyond expectation. Corporate sector representation was excellent as no sector of the economy was left out.

GHB2012 was by all ratings and feedbacks, a very successful event. For a full report please visit the web links at

<http://www.livewellng.org/2012/04/28/ghb2012-report/>

<http://www.livewellng.org/tag/ghb-2012/>

Thank You All for making GHB2012 a Success Story!!!

USAID SHOPS VISITS LWI HEAD OFFICE, TRAINS LWI INTERNS

The USAID SHOPS Chief of Party, Mrs. Ayodele Iroko, led a high powered team of delegates to the LWI Head Office at Oniru Rd via Sheraton Four Points, Victoria Island Lagos. The visiting team, which took place on May 26th 2012, saw the visiting International consultant to USAID SHOPS Ms Ilana Ron, and Mr. Deji Adeyi being welcomed along with Mrs. Iroko Chief of Party, to the Head Office by LWI CEO Mrs Bisi bright. In what turned out to be a very fruitful and enlightening visit, the USAID SHOPS Team Chief of Party congratulated LWI CEO and her team on a job well done through their contributions in the health sector. Particular mention was made of the Corporate Sector Healthcare programme which was to come up shortly. In addition, the USAID SHOPD Team was greatly de3lighted at meeting the internees from Babcock University, who were all public health final year students. The Chief of Party delightfully promised to take on some of the interns for a short training programme.

The meeting ended with a promised LWI-USAID SHOPS collaboration, duly endorsed bu Ilana Robin and the Chief of Party Mrs. Iroko. A few days later, LWI was prominently featured at the USAID SHOPS Corporate Sector Health Conference which featured LWI CEO as rapporteur for the corporate syndicate sessions.

In keeping with its promise, the USAID SHOPS trained two interns, Damilola Akomolafe and Uju Okafor, on Family Planning Counseling and Logistics.

The USAID SHOPS –LWI collaboration is emerging into a continuum as preparations are ongoing for further future collaborations.



USAID SHOPS Chief of Party Mrs Ayo Iroko (4L), Ms Ilana Robin (5L) and CEO LWI Bisi Bright (3L) with Snr Progr Officer LWI Mrs Bolajoko Ogunwale, Progr Officer Tunrayo Oduwaiye, and babcock University Interns at LWI Head Office, Oniru Rd, V. I. Lagos on May 26th

LWI Commences Home Visits for Clients

The LWI Health Team commenced home visits to needy clients who are unable to access health facilities due to physical or other constraints, by setting up a home visiting team which serves the clients by offering a free basic health checkup accompanied with free counseling and where necessary, referrals to LWI network of medical practitioners. Although in its virgin stages, the initiative is expected to blossom into a 'low-fee' service, for increased sustainability and access.

The LWI Team, led by a USA-trained visiting nurse and a health officer, has been able to reach out to a few beneficiaries over the past four months.

The new product will be packaged as LWI **easyhealth**, to be launched as part of the upcoming LWI 5th anniversary project.

We shall keep you updated on the new product, **easyhealth**

~News Tidbits~

- Scholarships at LWI** - Two Officers of LiveWell Initiative LWI, Seun Oyemade, Faculty Officer LWI Academy and Dr Nkechi Anyanwu, Zonal Programme Officer SE; recently won an award to attend the PLA (Pharmacy Leadership Academy) Award. The award, which saw Seun Oyemade winning the full Scholarship awarded to only 6 pharmacists worldwide and worth almost \$20,000 for the 15-month USA web based Leadership Programme, also saw Dr. Anyanwu winning a partial scholarship. It is not uncommon for LWI Officers to win such scholarships and awards. We say, more grease to your elbows, Seun and Nkechi.
- Internships at LWI** - Over 20 internees from Babcock University have been posted to LWI by the University for the annual 3-month internship exchange programme. The University, which has been collaborating with LWI for the fourth year running, has benefited immensely from the pragmatic and structured LWI Internship programmes; some of the graduates of which have since joined the organisation as Programme Officers.
 The structured internship programme will see the interns undergoing training and cross-postings within all the departments of the organisation – Planning & Implementation, Logistics, Grants & Funding, and Research and Surveillance Departments. The interns who reported recently, have commenced the rigorous training programme which is usually very rewarding
- Externships at LWI** – Fidel Okoye, a Masters of Public Health Externship candidate, recently completed her 2-month internship programmes at LWI. Fidel, a hardworking young lady from Arizona, USA, worked in the Programme Planning and Implementation Department of the organisation while undergoing her externship and capstone research project which was a study on the knowledge of malaria among literate communities. Fidel is the third MPH intern at LWI and she is the second USA internee at the organisation. Well done, Fidel. We look forward to a future career for you here at LWI!
- LWI Academy Trainings**—LWI Academy recently ran its Management and Behavioral Sciences Training Programmes at the Protea Hotel, Ikeja GRA. The training programmes on Self Branding, Superior Communication Skills and, Etiquette, were quite motivational. In addition, the LWI Academy ran training programmes on Responsibility, Authority and Accountability as well as management and Organisational Behavior, for the Manifold Group of Companies. LWI Academy Training Programmes are hands-on, pragmatic, informative, impactful and memorable.



Self Branding & Superior Communications Skills



Responsibility, Authority & Accountability

LWI ACADEMY TRAINING CALENDAR 2012

Q 1 February 22 nd -25 th	Q 2 May 24 th - 27 th	Q 3 September 18 th -21 st	Q 4 October 23 rd - 26 th
International Certification Training Program in Immunization APhA (USA) 2days N75,000	Medication Therapy Management and Disease State Management: Diabetes Education(2days) N55,000	'Training Program on Patient Hospitality(1day) N15,500 Training Program on Entrepreneurship, Innovation & Economic Development N15,500	Project Performance Management (2 days) N35,000 Emotional Intelligence & Competitive Advantage N17,500 (1 day)
American Red Cross: Training Program in First Aid / CPR * (1day) N27,500	Project Management in Health Care(1day) N15,000 OPEN FACULTY - Internships	Self Branding & Superior Communication Skills' AM and 'Etiquette, Body Language & Simple Courtesies' PM (1day) N24,500 (full day) or N15,000 per session	Management and Organisational Behaviour (MOB) 1day N18,500 Goal Setting & Project Management Skills (1day) N18,500
Self Branding & Superior Communication Skills' AM and 'Etiquette, Body Language & Simple Courtesies' PM (1day) N18,500 (full day) or N12,000 per session	Logistics Chain Management (1 day) N15,500	Goal Setting & Project Management Skills (1day) N18,500 Nutrition & Wellness Training (half day) N10,000	Responsibility, Authority and Accountability (1day) N18,500 American Red Cross: Training Program in First Aid / CPR * (1day) N27,500

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LWI Mission

To halve health-illiteracy in Nigeria by the year 2030; and to increase the life expectancy of Nigerians to 70 by the year 2030.

LWI Vision

To improve the health status of the people through wellness promotion and health-empowerment and thereby positively influence their health-seeking behavior.

Want to get involved?

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