

Sustaining Wealth Creation through Health-enhanced Africapitalism



4TH ANNUAL MULTI-SECTORAL INTERNATIONAL HEALTHCARE 3-IN-1 EXPOSITION, PLENARIES AND HEALTH FAIR EVENT

GRAND HEALTH BAZAAR 2014

LOCAL CONTENT • AGRICULTURE • FOOD & BEVERAGE

PROGRAMME BROCHURE

14th - 16th May 2014

HAVILAH Centre, Victoria Island, Lagos - Nigeria

10:00am - 5:00pm daily

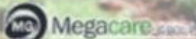
Platinum Partners



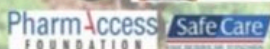
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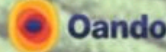
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LiveWell Initiative (RC: 692490)

...promoting wellness

...preventing ill health

... The "Turnkey Health Solutions" company

info@livewellng.org

www.livewellng.org

WELCOME MESSAGE

Dear Participants,

My Lords Spiritual and Temporal, Ladies and Gentlemen, Greetings from Us ALL at LiveWell Initiative LWI, the 'turnkey health solutions' company.

It is indeed our greatest Pleasure, Honour and Privilege to welcome you to our 4th Grand Health Bazaar GHB2014.

When four years ago we held the inaugural Grand Health Bazaar GHB2011, with great support from the United States Consulate General USCG through a Pre-event Press Briefing on February 24th 2011 at its then office address: No 2, Broad Street Lagos Auditorium; little did we know at the time, that the new innovation would become sustainable, impactful and memorable.

Today, as we gather here to celebrate yet another Grand Health Bazaar, it is with Great Gratitude to God and with a Thankful Heart to You All for your support, cooperation, collaboration and synergism, that we say **'Thank You'**.

The GHB 'Train' has embarked on journeys through different terrains, including the banking sector, manufacturing sector, aviation sector, real estate sector, telecommunications sector, disease state management, and now this year – Local Content Sector, Agriculture Sector and Food & Beverages Sector.

We are most grateful to our 'GIANT' Partners – Shell SPDC, GE Healthcare, Coca-Cola Company, DPR, DFID, USAID, Biostadt Group, Nestlé Plc, RENAULT, NBA, Chellarams Group and Dana Group, as well as all our Partners, Associates and Affiliates at this event, too numerous to mention.

LWI shall launch 3 new products at GHB2014 – **LWI GREEN** (Farmers' Healthcare Access), **LWI BAY** (Base of the Pyramid Healthcare Access) and **LWI SUPPORT** (Swiss-Partnered Healthcare Access Initiative).

We invite you to join us in enjoying the GHB2014 Experience... Win a FREE return ticket to Atlanta courtesy Delta Air Lines; win several decoders, Internet dongles, bicycles, and lots more!!! Free Certificates of Attendance await all Participants at the Plenaries, and a Free Health Comprehensive Check-up awaits You at the LWI Health Fair, with at least 10 Screening Tests and Free Medicines!!!

Welcome to GHB2014... **ENJOY!!!**

May you 'live well' and enjoy long life and good health.

Thank you very much.

Sgd

Bisi Bright, MPH, FPCPharm, FPSN

CEO, LWI

ORGANISATIONAL PROFILE

LiveWell Initiative LWI (RC: 692490) is a self-sustaining non-profit Social Enterprise with a unique business model, which empowers the people with health literacy.

VISION STATEMENT: To halve health-illiteracy in Africa by the year 2030; and to increase the life expectancy of the people to 70 by the year 2030.

MISSION STATEMENT: To improve the health status of the people of Africa through wellness promotion and health-empowerment and thereby positively influence their health-seeking behaviour.

CORPORATE VALUES: Accountability, Transparency and Ethics

GOAL: To achieve this our vision and mission, *LWI has created a programme for every Nigerian and every citizen of the world, rich or poor, young or old, illiterate or literate.* This is as evidenced by its programmes, which are culturally tailored to deliver a healthcare package to the people in the markets, taxi parks, mechanic workshops, academic institutions, conglomerates, corporate entities, elite forums, semi-rural, rural and urban communities. Indeed, LWI seeks to reach and touch every Nigerian; and thereafter impacting citizens of the world at large.

COVERAGE: Since inception in 2007, LWI has reached over 1.5 million Nigerians and 3,000 Ghanaians directly and indirectly by proxy contact, inclusive of over 60 blind and disabled adults. LWI runs community health outreaches, health missions and health fairs, all coupled with free basic health screenings and free medicines to various communities through its highly qualified team of healthcare experts consisting of public health practitioners, health educators, counsellors, doctors, pharmacists, nurses, community health workers and other trained professionals.

With human resource strength of well over 200 Officers all of whom are Volunteers inclusive of the CEO, LWI has cut across several frontiers in the business and social terrains. At LWI, no 'terrain' is too exclusive for us; we have the '**Go, Get it!**' spirit. LWI boasts of at least 200 Officers among which are, at least seven 1st Class Degree Holders, 30 holders of Masters degrees, 9 full Alumni of the prestigious Lagos Business School LBS, 16 short-time attendees at LBS, and a doctoral fellow.

LANDMARKS:

His Excellency Gov Babatunde Raji Fashola, SAN, inaugurated LWI on the 20th September 2014 at the MUSON Centre Onikan, Lagos. The organisation has since then broken through several frontiers of attainment and has launched at least 1 new product every year since then, while retaining the old products, among which are the following:

- **Year 2007** – Inaugural, Launch of Programmes **IPAP** (Illness Poverty Alleviation Programme), **MEP** (Malaria Eradication Programme), **EHES** (Executive Health Enlightenment Scheme), **DUADES** (Drug Use, Abuse and Disuse Enlightenment Scheme), **HAEP** (HIV/AIDS Eradication Programme), **MIS** and **ADR** (Medicines Information Services and Adverse Drug Reaction reporting)
- **Year 2008** – Adoption of at least 6 World Health day celebrations Annually; Inauguration of LWI Internship Project
- **Year 2009** – Inauguration of DAUP Disabled and Underserved
- **Year 2010** – Inauguration of Project 'Aloe Vera' Health Insurance Scheme for Informal Sector (Mechanics etc.), Personal Hygiene, Handwashing and Etiquette PHHE
- **Year 2011** – Launch of LWI Academy on Feb 10th 2011 by CBN Governor; Launch of LWI Health Fairs LHF
- **Year 2012** – Launch of '**easyhealth**' home healthcare service by Hon Commissioner for Health, Lagos State; Sept 20th 2012; Launch of LWI Active Partnership Awards; Commencement of Doctoral Project Supervision (PhD co-Supervision Project with University of Helsinki)
- **Year 2013** – Consolidation of existing products and services; Launch of LWI Consolidated Entry Level and Overseas Students' Internship Project; Launch of LWI Trauma Counselling Unit

ATTAINMENTS AND AWARDS:

2009: Joint International Award in Manchester UK with Soroptimists International SI of Ikeja

2010: 8 LWI Officers Awarded African American Institute / Coca-Cola / Lagos Business School LBS SSM Scholarship

2011: 1 LWI Officer Awarded Goldman Sachs Scholarship

2012: Recognition of NCDs work of LWI by the Economist Conferences

Two International Awardees of PLA Award at LWI

2013: Hosted the world on 5th November 2013 at Global Webinar

LWI Won IAPO Global Photo Contest with photo titled 'Triplets' Oct 2013

Received World Hepatitis Alliance Certificate of Achievement

LWI PORGRAMMES:

The organisation's programmes are all code-named and are in-line with the Millennium Development Goals MDGs as follows:

IPAP (Illness Poverty Alleviation Programme) *in consonance with the MDG 1 (Millennium Development Goal One), NEEDS (National Economics Empowerment and Development Strategy) and 'Make Poverty History' Global Campaign:* This program is designed for the market women, taxi parks and the mechanics. It teaches healthy living to the less skilled in our society by educating them on the essence of nutrition and balanced diet as well as maintaining a healthy lifestyle; our free health package is also administered.

MEP (Malaria Eradication Programme) *in consonance with the AU (African Union) rollback malaria Plan and MDG6:* The MEP programme is designed to teach people the essence of a clean environment as well as keeping their drainages clean in other to prevent the spread of malaria.

EHES (Executive Health Enlightenment Scheme) *in consonance with primary and promoting healthcare initiatives of 'Healthy People 2010':* This programme is designed for the Executives and Staffers of a company. It seeks to educate the staffs on the essence of living a healthy lifestyle, coping with stress and getting a regular health check, as well as testing their knowledge health wise through our Pre-test and Post-test Questionnaires; and thereafter administer our free healthcare package that includes free basic health tests, personalised health counselling and free non-prescription medicines.

HAEP & DUADES (HIV/AIDS Enlightenment Programme and Drug Use, Abuse and Disuse Enlightenment Scheme) *in consonance with MDG6:* HAEP & DUADES is an in-depth empowerment forum, which is targeted at strongly influencing the pleasure seeking of youth and vulnerable adults. This programme promotes national behavioural change. Condom social marketing is being utilised to promote sexual health among the poor and vulnerable groups.

MIS (Medicines Information Services Centre) *in consonance with the food, drug and poison information centre initiative of governments and the information vacuum created by lack of MIS's (Medicines Information Services) in the nation.* The LWI DIC (Drug Information 'walk-in' Centres) seek to serve as an authenticated resource of drug and health information with a view to enlightening and further empowering healthcare professionals and the lay public on drug and health matters.

Adverse Drug Reactions ADR/Pharmacovigilance; *In consonance with the Health Ministry's Initiative to improve its database on the monitoring and reporting of adverse drug reactions and its pharmacovigilance surveys through NAFDAC, with a view to sensitizing the public and the healthcare community on iatrogenesis (drug induced injury) and its prevention.*

LWI SPECIAL PROJECTS (LWISP):

Executive Health, Work-life Balance and Workplace Wellness Activities is a unique value innovation programme, which is packaged in a personalised and customised way for each organisation. No two programmes are the same. The programme is delivered as a *'turnkey health solutions'* project, which leaves staffers highly motivated and organisations asking for more. Specialised screenings are also incorporated into the programme.

Personal Hygiene and Handwashing Etiquette (PHHE): assists parents, families and governments in nurturing a better and healthier society through improved hygiene and hand washing etiquette, with a goal to reduce disease spread and improve societal norms, etiquette, general health and well-being especially among students, schools, women, mothers, children, food handlers, food manufacturers, and the community at large.

Rapid Diagnostic Screenings and Cancer Screenings RDSCS: is an affordable pre-diagnostic health screening programme including breast, cervical, prostate, hepatitis and other pre-diagnostic screenings.

LWI Health Fair (LHF): is the free healthcare service to the masses.

Project Diabetes (PD): is in tune with the First Lady Michelle Obama's *"Let's Move"* initiative for the prevention of obesity and diabetes especially in children.

Easyhealth: is a monthly *Home Healthcare Service* that delivers basic healthcare and health checkups to willing clients at their homes, offices or personal space.

LWI ACADEMY LWIA:

With over 1,000 Alumni, LWI Academy LWIA is a credible, qualitative, affordable training institution with integrity. The Head of the LWI Faculty and International Visiting Consultants is, Prof Gary Smith (AZ, USA).

LWIA-Finnish Collaboration: LWIA has entered into a collaborative Doctoral Research Project with the University of Helsinki in Finland. LWIA is the secondary supervisor while the University is the primary supervisor and awardee of the degree. The doctoral researcher is Faculty Officer at LWIA and doubles as a Principal Programme Officer in the organisation's Grants & Funding Department

LWIA Faculty: The LWI Academy Faculty (LWIA) has as its Global Team Lead and Faculty Lead (Clinical), Prof Gary H Smith; a Pharmacotherapy Consultant based in Arizona, USA. The Faculty Lead (Management) is Mr Funtso Akinkugbe of the Commonwealth Business Council Africa Recruit Project. The LWIA Faculty which is very rich and vast, boasts of at least 50 Faculty Members spread within the 6 faculties of LWIA; including the brilliant LWI-Finnish Doctoral candidate.

Sgd

LWI Management

THE GRAND HEALTH BAZAAR (GHB) STORY

LiveWell Initiative LWI has impacted the community significantly through health status enhancement. As one of its strategies to attain its Mission and Vision, LWI organizes an annual *unique innovative, cross-cutting carnival-like* multi-sectoral international healthcare exposition tagged '**Grand Health Bazaar**'.

At LWI, we make new discoveries all the time... we discovered a while ago that people generally indulge in unhealthy habits and they do 'nothing much' about their health until there is an exigency or emergency. The situation is further worsened by the fact that the health sector separates itself from other sectors of the economy without truly realising it; thus, the midwifing of a new idea at LWI... 'A multi-sectoral, multi-disciplinary, crosscutting exposition, which would bring the health sector and the organised private sector (OPS) together in a mutually synergistic atmosphere of commerce and networking for the benefit of the health of the people, and for improved organizational profits. Thus, the GHB slogan is '*More Health... More Wealth*'. GHB2014 is built on the success of past auspicious events, GHB2013, GHB2012 and GHB2011, which were held in Victoria Island, Lagos.

ENDORSEMENTS:

The LWI GHB2011 was the **First Grand Health Multisectoral Bazaar** and its series has attracted endorsements and accolades from the following organisations:

- The United States Consulate General (USCG) endorsed GHB2011 and a LWI press release was given prior to the event. The event patron for GHB2012 was the USCG Consul General, Mr. Joseph Stafford.
- The Women's eHealth of the UN Millenia2015 awarded the '*Woman of the Year Laureate*' award to its Country Director in Nigeria with compliments to the GHB2011.
- The LWI/BusinessDay health report titled '*Connecting Health to the Work Environment*' was launched at GHB2013 by The Honourable Minister of Health Mozambique, Dr. Alexandre Manguuele, ably represented by the Director of Policy, Dr. Celia Gonçalves.
- GHB2011, GHB2012 and GHB2013 brought together ALL sectors of the economy to a congruent point of synergy for healthcare with several new inter-corporate affiliations.

Please visit our GHB2013 report web-link at: <http://www.livewellng.org/ghb2013-report>, where you would catch a quick glimpse of the USCG-Partnered GHB2013, which recorded an exceptional success with at least 3,000 participants and delegates, 80 Corporate Exhibitors, and 25 Principal Corporate Partners from ALL sectors of the economy, which included the Lagos State Government (Platinum), Skye Bank Plc (Platinum), Oando Plc (Platinum), United Airlines (Gold), International Energy Services Limited IESL (Gold), AIRTEL Nigeria (Gold), GlaxoSmithKline GSK (Silver), Total Health Trust THT Ltd. / Liberty Health Blue HMO (Bronze), Silverbird TV (Media), CTL Africa Trend TV (Media), Oxford Business Group (Media), and among others.

GHB2014 EVENT:

The 3-in-1 '*fun but formal*' Cross-Cutting Multi-sectoral International Healthcare Event, the Grand Health Bazaar GHB2014 is LWI's contribution to the new innovative paradigm that will birth a New Nigeria and Africa. It is the organisation's concept for bridging the gap between the Corporate Sector, Industry, Academia and the Health Sector.

Objectives of GHB2014:

- To foster **inter-sectoral affiliations and inter-corporate networking** by bringing together the Local Content, Agriculture, Food & Beverage, Banking, Insurance, Manufacturing, Health, FMCG, Telecommunications, the Academia, Oil & Gas Sectors, Schools, Chambers of Commerce, Government Agencies, and the Diplomatic Sector.
- To **promote health and commerce** – through a mutual synergy thus improving organisational bottom-lines.
- To **foster inter-corporate and corporate-to-individual Information sharing** through plenary sessions; thus affording participants an opportunity to gain from the wealth of knowledge of top-notch Discussants.

The GHB2014 is a forum to address *topical and innovative issues that could grow the business industry in Africa* as experienced and top notch industrialists, business entrepreneurs, specialists in their own rights, business and industry leaders and CEO's who have great testimonies of growing businesses are invited as Guest Speakers to lead the discussion on innovative and emerging trends which will revamp the business world while at the same time improve organisational wellness.

EXPECTED DIGNITARIES / DELEGATES:

The tripartite programme, offers **Plenary Sessions, an Exposition and a Free Health Fair** for ALL attendees.

i) Dignitaries and Delegates: At least 60 Speakers, including top government functionaries and key private sector players and, at least 3,000 Dignitaries / Delegates / Technocrats are expected across the 3-day event.

ii) The Exposition: At least 100 Exhibiting Companies are expected from ALL Sectors of the Economy

iii) The Health Fair: Free Personalised Healthcare and Drugs would be made available for at ALL 'walk-in' attendees.

THEME AND SUB-THEMES:

The theme of GHB2014 is ***Sustaining Wealth Creation through Health-enhanced Africapitalism***

The sub-themes are:

Day 1: May 14th 2014: **Local Content Day:** *Promoting the Eco-System through Power, Oil and Gas Operation*

Day 2: May 15th 2014: **Agricultural Day:** *Sustainable Agriculture and Bio-diversity: Go Green, Go Organic'*

Day 3: May 16th 2014: **Food and Beverage Day:** *Food as Medicine: the True Access to Emancipation and Wealth*

The 3-day Exposition promises to be engaging, interactive, innovative, intuitive and will surely set a new agenda for your organisation's Network, Net-worth and Growth to the 'next levels'. Apart from the opportunity of multi-sectoral networking, business-to-business and business-to-client and innovative health solutions, among the highlights of GHB2014 3-day event are:

- A training session on ***Human Resources for Health (HRH)*** and ***Health Systems Strengthening (HSS)*** with the US-based organisation IntraHealth International in line with the *CapacityPlus* recent health innovations in improving health care systems, services and delivery
- A **Women's Mobile Health Forum** supported by GE Foundation themed '*Health Innovations in Improving Healthcare Access and Economic Empowerment for Women through Mobile Technology*' and a Webcast presentation on *Telemedicine* by Prof. Dr. Bodo Kress, Germany
- The launching our new products, **LWI BAY**, **LWI SUPPORT** and **LWI GREEN** at the GHB2014, which are in line with *Improving Access to Healthcare through Mobile Technology and Rural Telephony* for women including vulnerable populations at the bottom of the pyramid
- Scientific 'discourse' on the Ecosystem, Food as Nutraceuticals, and Bio-diversity

Sgd

GHB2014 Team

GHB2014 PARTNERS

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387, Agege Motor Road, by Ilupeju Railway Crossing,
Cappa B/Stop, Lagos, Nigeria. P.O.Box 4310

Enquiries: info@biostadtgroup.com, Web: www.biostadtgroup.com

Phone: + 234 1 774 6708, + 234 1 735 8796, + 234 1 280 2099

Abuja Business Office: 12, Ebitu Ukiwe, Jabi, Abuja.

Aba Business Office: 43 Faulks Road, Aba, Abia State.

BUSINESS PARTNERS

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DAY 1 GHB2014 PROGRAMME AGENDA

LOCAL CONTENT DAY | Wednesday 14TH May 2014

MAIN THEME: *Sustaining Wealth Creation through Health-enhanced Africapitalism*

- 9:00am – 10:00am Registration & Arrival of Participants
10:00am – 10:15am Guests and Delegates to be Seated
10:15am – 10:30am **Opening Ceremony Protocols:** National Anthem | Opening Prayer | Introductions
10:30am – 10:35am Welcome Speech by **Mrs. Bisi Bright**, CEO, LiveWell Initiative LWI
10:35am – 10:40am LWI Anthem by LWI Officers
10:40am – 10:50am Chairman's Opening Remarks by Chief Host, **Engr. Taofeek Tijani**, Honourable Commissioner for the Ministry of Energy & Mineral Resources MEMR, Lagos State
10:50am – 10:55am Goodwill Messages
10:55am – 11:05am Keynote Address by Chief Event Patron, **Mr. Anthony Attah**, President / CEO, Shell Nigeria Exploration and Production Company SNEPCo
- SUB-THEME: *Promoting The Eco-System through Power, Oil and Gas Operations***
- 11:05am – 11:35am **Plenary Moderator: Erelu Abiola Dosunmu**, Director, NEPAD Business Group
Session 1 Speakers: Mr. Emmanuel Ajayi, CEO, Swiss Biostadt Limited; **Mr. Lanre Buraimoh**, Assistant Director, Products, Depots and Jetty, Department of Petroleum Resources DPR
Q&A Petroleum Resources DPR
11:35am – 11:40am Presentation by Chief Partner, **Shell Nigeria SPDC**
11:40am – 11:50am Keynote Address by Chief Guest of Honour, **Dr. Lazarus Angbazo**, CEO, General Electric GE Nigeria
11:50am – 11:55am Our Success Story by **LiveWell Initiative LWI**
11:55am – 12:00pm Presentation by Chief Partner, **GE Healthcare**
12:00pm – 12:10pm Keynote Address by Chief Guest of Honour, **Dr. Jide Idris**, Honourable Commissioner for Health, Lagos State
12:10pm – 12:20pm Presentation by Chief Partner, **Swiss Biostadt Group**
12:20pm – 12:40pm **Plenary Moderator: Mr. Peter Muir**, CBE / President, Nigeria-Britain Association N-BA
Session 2 Speakers: Mrs. Oluwatoyin Adetunji, Technical Adviser to the Federal Ministry of Agriculture and Rural Development FMARD
Q&A of Agriculture and Rural Development FMARD
12:40pm – 12:45pm Performance by Entertainer
12:45pm – 1:00pm Raffle Draw | Vote of Thanks | Closing Prayer
1:00pm – 2:00pm **Official Exposition Opening, LWI Health Fair & VIP Tour:** opened by Chairman and accompanied by Chief Host, Chief Partner, Chief Event Patron, Chief Guest of Honour and Special Guests of Honour
Networking Refreshments: hosted by **Coca-Cola | GSK | Organo Gold | Chellarams**
2:00pm **Training Session On Human Resources For Health (HRH) And Health Systems Strengthening (HSS) | Supported by IntraHealth International & CapacityPlus**
2:00pm – 2:40pm A Webcast Presentation on '**Health Innovations in Improving Healthcare Systems, Services and Delivery through Resource Management**' by Chief Partner, **IntraHealth International & CapacityPlus** | Powered by **Mobitel Nigeria Limited**
2:40pm – 3:10pm A Webcast Presentation on '**Telemedicine is Specialty on Demand: an Efficient and Economic Way to Qualified Diagnostic and Treatment**' by **Prof. Dr. Bodo Kress**, Head, Neuroradiology, Krankenhaus Nordwest Hospital, Frankfurt, Germany | Powered by **Mobitel Nigeria Limited**
TOPIC: Healthcare Capacity Building: a Local Content Perspective
3:10pm – 4:00pm **Plenary Moderator: Mr. Funto Akinkugbe**, Chief Recruiter, Commonwealth Business Council
Session 3 Speakers: Mr. Samuel Ngobua, Country Director, CapacityPlus; **Dr. Ribigbe Majekodunmi**, Pharmacy Faculty Member, University of Ibadan; **Dr. Shola Alabi**, Director, Projects, Global Health Project & Resources; **Dr. Adenike Adewakun**, Consultant and Change Management Expert in Healthcare
Q&A **Adewakun**, Consultant and Change Management Expert in Healthcare
4:00pm – 5:00pm **Photo Sessions & Event Wrap Up**

(All Speakers Presentations will be Available on the LWI Website Shortly After the 3-Day Event)

DAY 2 GHB2014 PROGRAMME AGENDA

AGRICULTURAL DAY | Thursday 15TH May 2014

MAIN THEME: *Sustaining Wealth Creation through Health-enhanced Africapitalism*

- 9:00am – 10:00am Registration & Arrival of Participants
- 10:00am – 10:15am Guests and Delegates to be Seated
- 10:15am – 10:30am **Opening Ceremony Protocols:** National Anthem | Opening Prayer | Introductions
- 10:30am – 10:35am Welcome Speech by **Mrs. Bisi Bright**, CEO, LiveWell Initiative LWI
- 10:35am – 10:40am LWI Anthem by LWI Officers
- 10:40am – 10:50am Chairman's Opening Remarks, Chief Host, **Dr. Akinwunmi Adesina**, Federal Minister of Agriculture and Rural Development FMARD
- 10:50am – 10:55am Our Success Story by **LiveWell Initiative LWI**
- 10:55am – 11:05am Keynote Address by Chief Event Parton, **Mr. Kola Masha**, Former SA to the Minister of Agriculture and MD Doreo Partners
- SUB-THEME: *'Sustainable Agriculture and Bio-diversity: 'Go Green, Go Organic'***
- 11:05am – 11:45am **Plenary Session 4** Moderator: **Dr. Adesina Fagbenro-Byron**, Regional Coordinator South West Nigeria, Department for International Development DFID
Speakers: Prince Wale Oyekoya, Chairman, Agric & Non-Oil Export Group, Lagos State Chamber of Commerce and Industry LCCI; **Mr. Paul Itona**, Country Director, Harvest Plus, IITA CGIAR; **Dr Fritz Olaoye**, Permanent Secretary for Health, Osun State Government
- Q&A
- 11:45am – 11:55am Presentation by Chief Partner, **Swiss Biostadt Limited**
- 11:55am – 12:05pm Keynote Address by Chief Guest of Honour, **Mr. Roger Woodridge**, N-BA Council Member, Executive Director, Corporate and Investment Banking, Mainstreet Bank Limited
- 12:05pm – 12:35pm **Plenary Session 5** Moderator: **Mr Emmanuel Ijewere**, Chairman Best Foods
Speakers: Nicole Spieker, Quality Director, PharmAccess Foundation and MD SafeCare; **Mr. Elijah Mohammed**, General Manager, Swiss Biostadt Limited;
- Q&A World Bank International Finance Corporation IFC Agribusiness
- 12:35pm – 12:40pm Special Launch of **LWI GREEN** by **Doreo Partners | Swiss Biostadt Ltd. | LCCI | PharmAccess Foundation | SafeCare**
- 12:40pm – 12:45pm Performance by Entertainer
- 12:45am – 1:00pm Raffle Draw | Vote of Thanks | Closing Prayer
- 1:00pm – 2:00pm **VIP Tour of the Exposition, LWI Health Fair & Farmers' Market:**
Led by CEO LWI, accompanied by Chairman, Chief Host, Chief Partner, Chief Event Patron, Chief Guest of Honour and Special Guests of Honour
Networking Refreshments: hosted by Nestlé | Coca-Cola | GSK | Organo Gold | Chellarams
- 2:00pm **Women's Health Forum | Supported by GE Foundation**
TOPIC: *Health Innovations in Improving Healthcare Access and Economic Empowerment for Women as an Emancipation Tool*
- 2:00pm – 2:40pm **Plenary Session 6** Moderator: **Ms. Yemisi Ransome-Kuti**, Trustee and Former Executive Director, Nigeria Network of NGOs NNNGO
Speakers: CEO GE Foundation; **Mrs. Foluso Olaniyan**, Former MD, UTC Group;
- Q&A **Dr. Tony Fadaka**, Executive Director, Institute of Directors IOD; **Pharm (Mrs.) Mnena Lan**, Programme Manager, Nigerian Academy of Science
- 2:40pm – 3:10pm Nutritional Panel Discussion by **Nestlé Nigeria Plc**
- 3:10pm – 3:40pm A Webcast Presentation on **'Improving Healthcare Access to Women at the Bottom of the Pyramid'** by **Dr. Vincent da Silva**, Head of Management and Executive Board, SUPPORT | Powered by **Mobitel Nigeria Limited**
- 3:40pm – 4:00pm Special Launch of **LWI SUPPORT** by **Lagos State HCH**
- 4:00pm – 5:00pm **Photo Sessions & Event Wrap Up**

(All Speakers Presentations will be Available on the LWI Website Shortly After the 3-Day Event)

DAY 3 GHB2014 PROGRAMME AGENDA

FOOD & BEVERAGE DAY | Friday 16TH May 2014

MAIN THEME: *Sustaining Wealth Creation through Health-enhanced Africapitalism*

- 9:00am – 10:00am Registration & Arrival of Participants
- 10:00am – 10:15am Guests and Delegates to be Seated
- 10:15am – 10:30am **Opening Ceremony Protocols:** National Anthem | Opening Prayer | Introductions
- 10:30am – 10:40am Welcome Speech by **Mrs. Bisi Bright**, CEO, LiveWell Initiative LWI
- 10:40am – 10:45am LWI Anthem by LWI Officers
- 10:45am – 10:55am Chairman's Opening Remarks, Chief Host, **Mrs. Halima Tayo Alao**, Former Minister of Health, Lagos State
- 10:55am – 11:05am Keynote Address by Chief Event Patron, **Dr. J.I. Odumodu**, Director General / Chief Executive, Standards of Nigeria SON
- 11:05am – 11:10am Presentation by Chief Partner, **Delta Airlines**
- 11:10am – 11:15am **Raffle Draw:** hosted by **Delta Airlines Economy Return from Lagos to Atlanta, GA USA**
- SUB-THEME: *'Food as Medicine: the True Access to Emancipation and Wealth'*
- 11:15am – 11:55am **Plenary Session 7** Moderator: **Mambidzeni Madzivire**, Health Specialist, Public Private Partnerships, Transactions Advisory Services, World Bank IFC
- Speakers:** **Dr. Oyet Gogomary**, Head, Environmental Health Safety and Quality EHSQ, Oando Plc; **Mrs. Iquo Ukoh**, Director, Nestlé Nigeria Plc; **Dr. Baba Fakunle**, General Manager, Shell Nigeria SPDC; **Nwaoma Olujie**, Director, SON
- Q&A
- 11:55am – 12:00pm Presentation by Chief Partner, **Chellarams Plc**
- 12:00pm – 12:10pm Keynote Address by Chief Guest of Honour, **Dr. Femi Olugbile**, Former Permanent Secretary, Ministry of Health MOH, Lagos State
- 12:10pm – 12:15pm Our Success Story by **LiveWell Initiative LWI**
- 12:15pm – 12:20pm Presentation by **Dana Group**
- 12:20pm – 12:50pm **Plenary Session 8** Moderator: **Prof. Oluyinka Ogundipe**, Professor Emeritus / Former Chief Consultant Paediatrician LASUTH / LUTH
- Speakers:** **Mrs. Stella Denloye**, Director, NAFDAC; **Mr. Samuel Ngobua**, Country Director, CapacityPlus; **Erika Koppers**, Sub-Regional Head: SSA, Roche Products (Pty) Ltd; **Hon Jimi Agbaje**, Group CEO Jaykay Pharmacy
- Q&A
- 12:50pm – 12:55pm Special Launch of **LWI BAY** by **FHMH | Shell SPDC | Oando Plc | LSMOH**
- 12:55pm – 1:00pm Performance by Entertainer
- 1:00pm – 1:05pm Vote of Thanks | Closing Prayer
- 1:05pm – 2:00pm **VIP Tour of the GHB2014 Exposition & LWI Health Fair:** Chairman, Chief Host, Chief Partner, Chief Event Patron, Chief Guest of Honour and Special Guests of Honour
- Networking Refreshments:** hosted by **Coca-Cola | GSK | Organo Gold | Chellarams**
- 2:00pm – 4:00pm **Special Session |** Supported By Chief Partner, **Coca-Cola Nigeria Ltd**
- Presentation by Chief Partner, **Coca-Cola Nigeria Ltd**
- Plenary Session 9** Moderator: **Mr. Adeola Adetunji**, MD, Coca-Cola Nigeria Ltd
- Speakers:** **Mr. Fred Chiazor**, BU SRA Manager CEWA Business Unit, Coca-Cola Nigeria Ltd.; **Mr. Emeka Mba**, Community Affairs Officer, Coca-Cola Nigeria Ltd.; **Dr. (Mrs.) Temitope Ilori**, Honourable Commissioner for Health, Osun State; **Dr. Jemilade Longe**, Director of Disease Control, Ministry of Health MOH, Lagos State; **Mrs Cynthia Ifeagwu**, Special Adviser to DG, SON
- Q&A
- 4:00pm – 5:00pm **Raffle Draw | Photo Sessions | Event Wrap Up**

(All Speakers Presentations will be Available on the LWI Website Shortly After the 3-Day Event)

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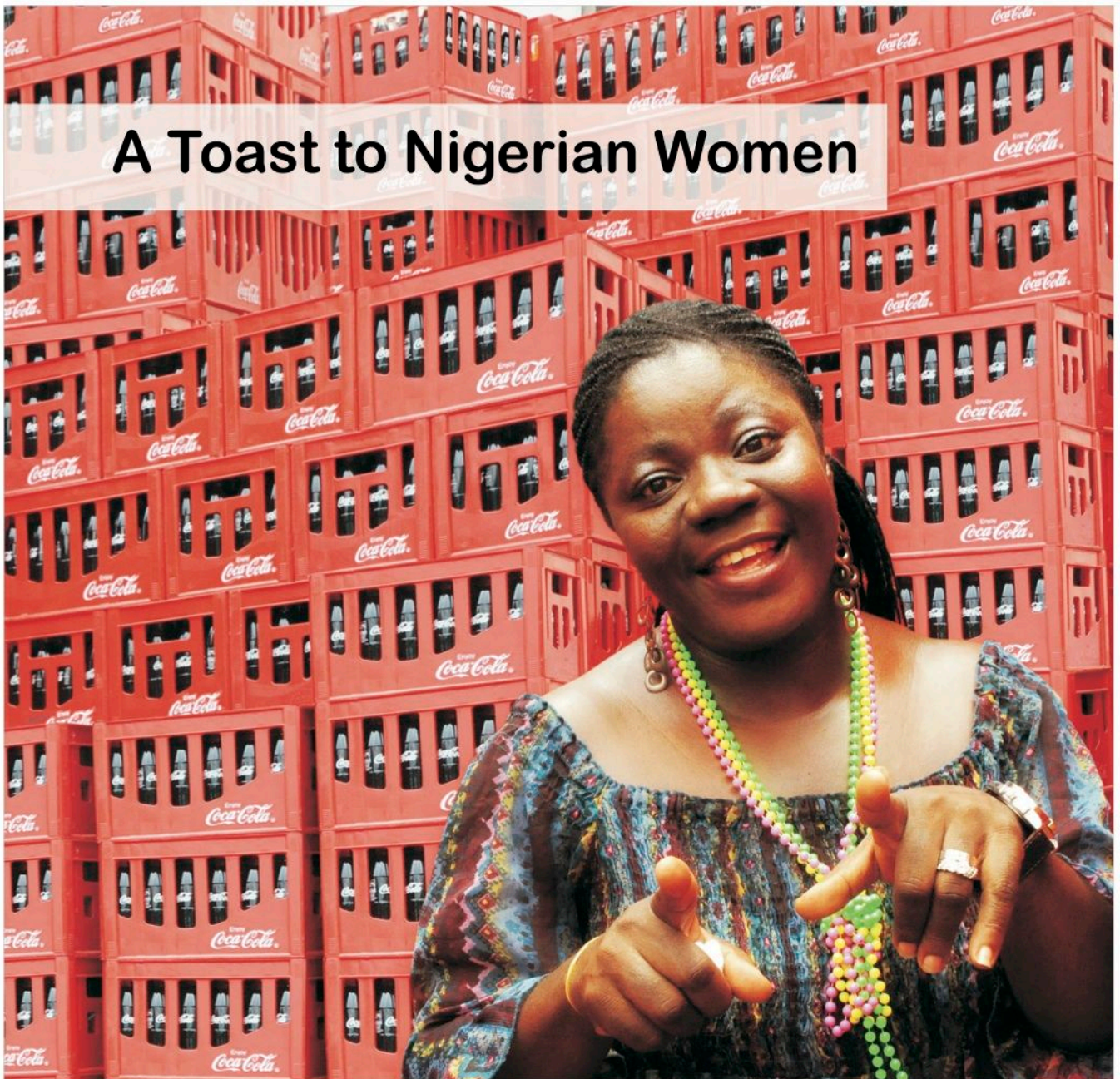
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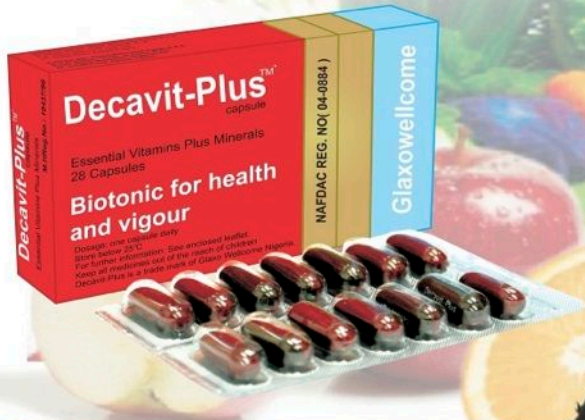
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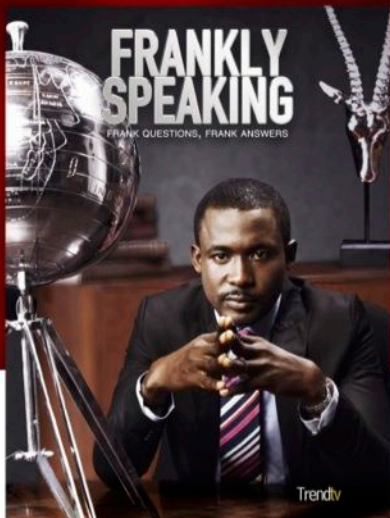
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Quarter 1: January – March 2014

- Self Branding & Superior Communication Skills (AM)
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[1 Day] N18,500 (full day) or N12,000 per Session
- American Red Cross Certification Training Program in First Aid/CPR
[1 Day] N30,000
- Nutrition and Wellness Seminar for Today's Executives
[Half-Day] N250,000 per Group or N10,500 per Person
- International Certification Training Program in Immunization APhA (USA)
[2 Days] N75,000
- Executive Health Seminar Series: Balancing Work & Life
[Half-Day] N250,000 per Group or N10,500 per Person
- Training on Health and Safety for Non-Healthcare Professionals / Executives
[1 Day] N25,000

Quarter 2: April – June 2014

- Logistics Chain Management
[1 Day] N15,500
- Training on lifestyle, Exercise Nutrition and Wellness Champion Course
[2 Days] N30,000
- Training on Counselling and Care of Diabetic patients
[1 Day] N20,000
- Project Management in Healthcare
[1 Day] N15,000
- Medication Therapy Management and Disease State Management: Diabetes Education
[2 Days] N55,000
- Training on Health and Safety for Non-Healthcare Professionals / Executives
[1 Day] N25,000
- American Red Cross Certification Training Program in First Aid/CPR
[1 Day] N30,000
- Executive Health Seminar Series: Balancing Work & Life
[Half-Day] N250,000 per Group or N10,500 per Person

Quarter 3: July – September 2014

- Goal Setting and Project Management Skills
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- Training program on Adherence, Concordance and Clinical Governance
[1 Day] N17,500
- Executive Health Seminar Series: Balancing Work & Life
[Half-Day] N250,000 per Group or N10,500 per Person
- Training on Counselling and Care of Hypertensive Patients
[1 Day] N20,000
- American Red Cross Certification Training Program in First Aid/CPR
[1 Day] N30,000
- Training on Health and Safety for Non-Healthcare Professionals / Executives
[1 Day] N25,000
- Pain Management
[1 Day] N15,000
- Training Program on Patient Hospitality
[1 Day] N17,500
- International Certification Training Program in Immunization APhA (USA)
[2 Days] N75,000

Quarter 4: October – December 2014

- Project Performance Management
[1 Day] N30,000
- Responsibility, Authority and Accountability
[1 Day] N17,500
- Management and Organizational Behaviour (MOB)
[1 Day] N15,500
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[1 Day] N22,500
- Training on Management of Cold, Flu, Asthma and other Respiratory Infections
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- Medication Therapy Management and Disease state Management: Diabetes Education
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- Training on Counselling and Care of HIV/AIDS Patients
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- American Red Cross Certification Training Program in First Aid/CPR
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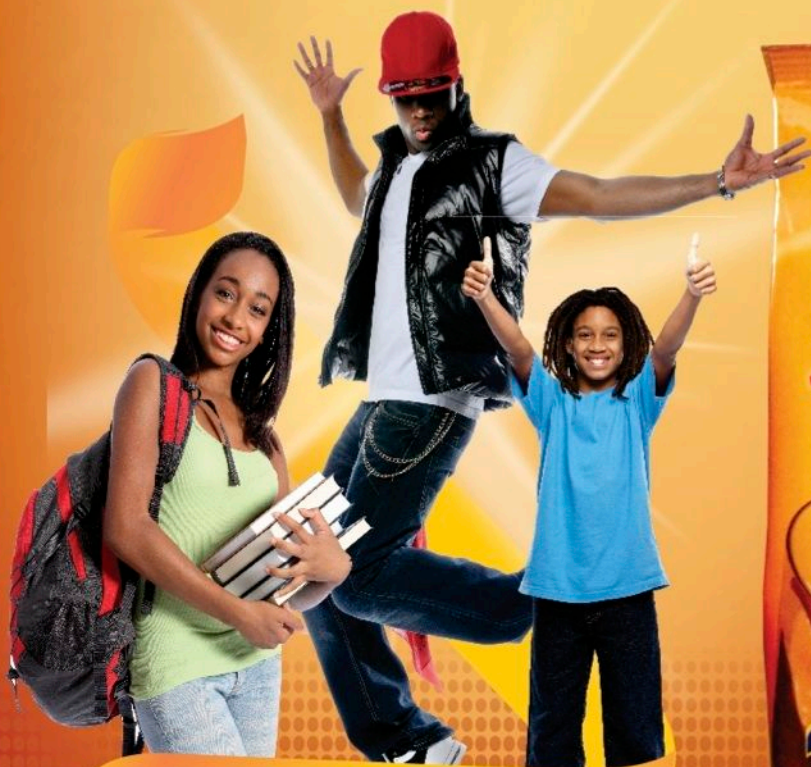


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