



LiveWell Initiative

GRAND HEALTH
BAZAAR
(GHB2013)

Brochure



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LiveWell Initiative LWI (RC052499) CORPORATE PROFILE

LiveWell Initiative LWI, a public health NGO, is a registered health-promotion focused organisation which empowers the people through health literacy.

Mission Statement: To improve the health status of the people through wellness promotion and health-empowerment and thereby positively influence their health-seeking behaviour.

Vision Statement: To halve health-illiteracy among the people by the year 2030; and to increase the life expectancy of the people to 70 by the year 2030.

Corporate Values: Transparency, Accountability and Ethics.

The goal of LWI is to increase the life expectancy of Nigerians to age 70 by the year 2030; through health empowerment. To achieve this, LWI has a programme for every Nigerian and every citizen of the world, rich or poor, young or old. This is as evidenced by its programmes which have taken it into the markets, taxi parks, schools, companies, conglomerates, elite forums, higher institutions, rural areas and urban areas. Indeed, LWI seeks to reach and touch every Nigerian; and thereafter, to reach and touch citizens of the world at large.

Since inception, LWI has reached over 1.4 million Nigerians and 3,000 Ghanaians directly and indirectly by proxy contact; inclusive of over 60 blind and disabled adults. LWI delivers free healthcare to the people in the markets, Taxi parks, schools mechanic workshops, conglomerates, banks, semi-rural and urban communities, and all people. The free healthcare package includes free basic health tests and free medicines. The LWI teams which go on outreaches and medical missions consist of public health practitioners, health educators, disease state managers, doctors, pharmacists, nurses, community health workers and other trained professionals.

The Organisation has participated as exhibitor in local, national and international conferences and meetings, among which are the 1st PMGMAN fair in Abuja, the west African health fair at Eko Hotels, Lagos, the 2nd GBC global health conference and exhibition at the Abuja international conference centre Abuja, and the NAPPSA forum in Atlanta, Georgia, USA. The organisation had a good outing through it exclusively busy exhibition stand, at the 10th Commonwealth Pharma Congress in Accra, Ghana (August 3rd - 9th, 2009), ECOWAS Public/Private Partnership International Congress in Lome Togo (Nov 2010), HIFA2015 Congress, London (UK) Jan 2011 and the GPE Pvt /PMGMAN International Expo (Oct 2011), FIP Amsterdam (2012).

LWI has affiliated with the University of Minnesota, Des Moines University Iowa, USA(2009) and Babcock University, Ilishan, Nigeria (2009 - date), University of Helsinki Finland (2012-date); and hosted Emeritus Professor Gary Smith, a multiple international award winner and faculty Lead, LWI Academy (AZ,USA) in a health-empowerment and immunization training programme for healthcare professionals. LWI served as Implementation partners to Access Bank Plc in its Access Care Initiative(2009-2010), implementation partners for Stanbic IBTC Bank Family Health fair (Nov 2010), and implementation partners to GlaxoSmithKline GSK in its 'Orange Day' Project (Dec 2011). In the past 3 years, LWI has hosted over 80 internship students from various Universities namely Des Moines University, Iowa USA (Masters in Public Health Student 2009); Babcock University Ilishan, Nigeria (over 50 public health students 2009 -2011), Bells University Otta Nigeria (2 Economics students 2010), Olabisi Onabanjo University, Nigeria (1 pharmacy student, 2010), Federal University Abuja (1 biochemistry student,2011), Federal University of Technology , Yola (1 public affairs student, 2009-2011), Ogun State University Ago-Iwoye (1 industrial relations student, 2011) , University of Lagos (1 microbiology student, 2011), University of Ibadan (2 pharmacy students in 2011), University of Arizona, USA (1 Master of Public Health Student Q2 2012), a pharmacy postgraduate student from Portugal (expected Q2-Q3 2013) and it intends to extend this to Ghanaian interns and the Drake University (USA) due to the institution's expressed interest in LWI Exchange programmes. The Covenant University Otta, recently admitted LWI into its Working Group on the UN Habitat Report Project.

SPECIAL PROJECTS, 2010 - 2013:

LBS Training 2010, 2011, 2012: LWI trained 8 officers at the prestigious Lagos Business School LBS EDS at the 5- month SSM (Social Sector Management) Training under a Coca Cola Foundation /



African American Institute Scholarship and partly-funded by LWI. The trainees popularly known as the LBS as the 'G8', graduated in December 2010. In 2011, two ED's and the CEO attended the LBS CSR Training Programme. Just last week, another 5 LWI Officers including the Regional Manager (North) LWI, attended the LBS CSR Training Programme. All trainees were LWI-sponsored.

DAUP (Disabled and Underserved Project) 2010-date: LWI has recently procured health insurance for the informal private sector; Starting with Ogudu Zonal Mechanics and school for the Blind in Oshodi under its 'Aloe Vera' and 'Bon Sante' packages respectively. This is an affordable health insurance package for the informal sector; under a discounted CSR (corporate social responsibility) package.

Executive Health, Worklife Balance, and Workplace Wellness – a continuous Value Innovation of LWI(2007-date): This is a unique value innovation by LWI; one which is packaged in a personalised and customised way for each organisation. No two programmes are the same. The programme is delivered as a 'turnkey' project which leaves staffers highly motivated and organisations asking for more.

LWI Grand Health Bazaar GHB2011, GHB2012: This award-winning cross-sectoral event, attended by a delegation from the US Consulate General USOG led by the CG himself, Mr Joseph Stafford and at least 60 top dignitaries including at least 20 CEO's from the Multisectors; was a cross-cutting, multi-sectoral, carnival-like healthcare exposition which took place at 'The Incubator', in highbrow Oniru Extension, Victoria Island, Lagos. The GHB2012 was borne out of the need to build 'healthful' bridges of collaboration across the organised private sector since health is a common denominator in all sectors of the economy. The GHB2011 led to the recent emergence of a UN Millenia2015 laureate, in the person of the Country Director of Millenia 2015 in Nigeria, who won the 'Woman of the Year Global Award' due to the GHB2011 role, and the collaboration-building and powerful advocacy outcomes of the event in the area of Women's eHealth. The GHB2012 was even more successful, with active Principal Partners inclusive of the Lagos State government, US Consulate General, ECOWAS/West African Health Organisation WAHO, Central bank of Nigeria CBN, Skye Bank Plc, Stanbic IBTC Bank Plc, GlaxoSmithKline GSK Plc, UTC Group, Vitafoam Plc, Airtel Nigeria and Barter and Pro Bono partners included Barwo & Ighodalo, Nestle, Go2Gurl, Thgierb, Vitabiotics, USAID SHOPS and Millenia 2015 of the UN Millennium Development Goal.

The GHB 2012 was attended by over 80 exhibitor companies from multiple sectors of the economy including the health sector, banking sector, telecoms, insurance, food and manufacturing sectors; government and non-governmental agencies, among others. There were over 3,000 individual participants from all corporate sectors of the economy including groups of delegates from the Skye bank Plc, Stanbic IBTC Bank, Airtel, Covenant University, GTB Plc, Silverbird Group, among others. The GHB2012 was a very successful and impactful healthcare exposition, with over 20 corporate partners. The GHB 2012 report is posted on the website at : <http://www.livewelling.org/wpcontent/uploads/2012/04/GHB2012-Report.pdf>

LWI HEALTH FAIR LHF2011, 2012: The Second Annual 'people-focused' LWI Health Fair themed 'Healthy Nation, Wealthy People' took place at the Rowe Park Sports Centre Yaba, Lagos from October 13th - 14th, 2011. The 1st edition in year 2010 attracted an unprecedented attendance of over 6500 people in two days, from Lagos, Kwara, Ogun and Osun States. Free medicines were given to attendees, while over 2000 children were dewormed and over 3,000 women were given haematinics and antimalarials for themselves and children. At least 30 disabled people attended the fair and they were courteously attended to. The Rowe Park health Fair attracted at least 8,000 people from all walks of life. It was endorsed by the Federal Ministry of Health FMOH Abuja, Family Health Division which had an Exhibition Stand at the fair. Led by its Director, Dr Philippah Momah, the Division encouraged LWI to do even more.

In 2012, the Public Health Fairs were held as Media Health Fairs over a period of 8 days in four media houses. The health fairs were well attended and greatly appreciated by the participants.

MICHELLE OBAMA'S "LET'S MOVE", 2011, 2012 : LWI launched its "Project Diabetes PD" on 10th March, 2011 at the GHB2011 in tune with the 'Let's Move' Initiative; for the prevention of obesity and diabetes especially in children. The project was launched with the students of Broadway International School, Surulere; and thereafter at a Children's holiday camp which held at Ladybird School, Gbagada. PD has reached several schools, encouraging children to eat healthier and exercise. The project has evolved into the Schools' Nutrition and Health Programme as well as the Executive Nutrition and Wellness Programme respectively; both of which are in very high demand in Schools and Workplaces.

PERSONAL HYGIENE, HANDWASHING AND ETIQUETTE (2010-date): A new product of LWI, this programme assists parents, families and governments in nurturing a better and healthier society through improved hygiene and etiquette, to reduce disease spread and improve societal norms, etiquette, and, general health and wellbeing especially among students, schools, women, mothers, food handlers, food manufacturers, children, and society at large. The children's programmes are taught in a very unique and engaging way with chymes and rhymes; and, adults are taught in a unique, captivating, pedagogic language. The programme is getting more popular each day. Recently, the Omoni Oboli Foundation partnered with LWI in running the programme at the Child Lifeline Streetkids' Project.

'easyhealth' - The newest LWI Home Healthcare Project (2012): In January 2012, LWI commenced a FREE Home Healthcare Project which entailed a monthly home visit to people who were in need of basic healthcare and basic health checkups. The project team consists of a visiting nurse, a health officer and assistant; with an apex doctor as the team lead. The mobile health service was officially launched by the Hon Commissioner of Health Lagos State who commended LWI for actualising the mobile health project 'easyhealth'. The product 'easyhealth' is powered by Stanbic IBTC Mobile Money *909# at Stanbic mobile money account 2348023284144. This cause can be subscribed to by individuals or corporates, to improve access to healthcare, and to bring healthcare to the comfort of people's homes and offices. Although initially free, the service is now run at a minimum cost, for sustainability.

LWI-at-5!

LWI turned 5 years old on September 20th 2012. The event was marked at the Protea Hotel Ikeja GRA, Lagos; duly supported by friends of LWI including the Lagos State Hon Commissioner of Health, Stanbic IBTC Bank Plc, Oando Plc, GSK Plc, May & Baker Plc among others. LWI instituted its first Corporate Awards and the following organisations were showcased to have a human face through the LWI Active Partnership Awards below:

LWI ACTIVE PARTNERSHIP AWARDS LIST

(LWI 5th ANNIVERSARY CELEBRATIONS AND 'EASYHEALTH' LAUNCH PROTEA HOTEL, IKEJA GRA SEPTEMBER 20th 2012)

- Best Corporate Member - May & Baker Plc & Karrington Ltd
- Best Academic Partner - GSK Pharma West Africa / Babcock University
- Best Diplomatic Sector Partner - US Consulate General
- Best Partner, Pharmaceuticals - Vitabiotics Plc
- Best Private Sector Partner - Stanbic IBTC Bank Plc
- Best 'Wellness' Partner - Banwo & Ighodalo, Guaranty Trust Bank Plc
- Best 'easyhealth' Client - Mr Matthias Udoka
- Best Pro Bono Donors - T.H.GIRB, Banwo & Ighodalo, Go2Gurl Ltd

Honorary Membership Awardees:

- Gold - US Consulate General (Feb 2011)
- Gold - West African Health Organisation WAHO (Apr 2012)
- Executive - Dr Sanusi Lamido Sanusi, csw (Sep 2012)
- Student - Damilola Akomolafe (Jul 2012)
- Student - Uju Okafor (Jul 2012)



Award Winning Officers (2008-date): Damola Oladimeji (5x), Pharm Seun Oyemade (4x), Dr Patrick Okhue, Dr Wunmi Adekola (2x), Mrs Pat Osadebe, Pharm Solomon Idowu (4x), Ms Kemi Oni (USA), Dr Jumoke Koyejo(2x), Mr S.Babajide Ope (3x), Mrs Clara Umezulike, Mrs Susan Adebajo, Dr Mutiat Ayeteru, Dr Ifadi Lawani, Dapo Oluwole, Titilope Ogunbiyi (2x), Mr Andrew Osakwe, Tunrayo Oduwaye, Niyi Fajimi

Award Winning Students / Interns (2008-date): Mrs Damilola Akomolafe (LWI-USAID), Miss Uju Okafor (LWI-USAID), Mr Bode Ishola, Miss Tomi Odebo, Mr Patrick Idowu

ACCOUNTABILITY

With a reverse reporting benchmark period of one(1) week for all donations in cash or in kind, at LWI, we adhere strictly to our accounting procedure which embraces due diligence. LWI is therefore a credible and strategic marketing medium through which goods and services can reach the larger society.

LWI MEMBERSHIP AND ENDOWED CHAIRS.

The US Consulate General is an Honorary Gold Membership awardee of LWI; May and Baker Plc is a Corporate member of LWI in the Bronze Membership Category. Messrs Banwo & Ighodalo have endowed a 'Wellness Chair' at the LWI Academy while GSK Pharma West Africa have endowed an 'Immunisation Chair' at the Academy.

Company Secretary: The Organisation's lawyers are, Messrs Banwo and Ighodalo (www.banwo-ighodalo.com)

Company Auditors and Chartered Accountants: the Organisations accountants are Messer Sola Oyetayo & Co (www.solaoyetayo.com)

LWI Management Team:

Chairman: Mr A. Olawale Edun (Chairman, Chapel Hill Denham Group, and formerly of the World Bank Washington DC)

1st Vice Chairman / CEO: Mrs Bisi Bright (Executive Committee Africa / Middle East Representative, FIP PI) (Int'l Pharmaceutical Federation); former Secretary General, West African Post Graduate College of Pharmacists and 2 time international award winner, IATDM/CT)

2nd Vice Chairman / Director: Dr Agathe Wehrli (Formerly of WHO, Honorary awardee (UK) and Global Co-ordinator, FIP Pharmabridge)

2 (two no) Executive Directors (A Nigerian, A Zimbabwean)

Advisor: Dr Jim Rice (Member, Cambridge University UK Health Leadership Forum and of the MSH)

LWI Officers: With over One hundred and forty Members most of whom are active Volunteer-Officers of the organisation; 8 (eight no) LWI Programme officers won the LBS EBS / Coca Cola Foundation / African American Institute Entrepreneurship Scholarship Award (2010). An LWI officer won a double award, the American Pharmacy Academy Leadership Award (Pfizer Inc, USA) and the Pharmabridge International Exchange Programme Award; another officer won the Goldman Sachs award at the prestigious LBS and graduated in the programme. Recently, an officer won a Scholarship to the Women Deliver Congress at Kuala Lumpur, Malaysia. LWI boasts of 16 LBS Alumni, 5 first class degree holders and at least 18 Masters Degree holders.

LWI Programmes:

The Organisation has outreached over 1.5 million Nigerians including over 400 disabled people and over 3,000 Ghanaians, with its unique health empowerment programmes and free health missions. LWI has several programmes which are code named as follows:



IPAP: Illness Poverty Alleviation Programme; In consonance with the MDG 1 (Millennium Development Goal One), NEEDS, (National Economics Empowerment and Development Strategy) and 'Make Poverty History' Global Campaign

MEP: Malaria Eradication Programme; In consonance with the AU (African Union) rollback malaria Plan and MDG6.

EHES: Executive Health Enlightenment Scheme; In consonance with primary and promoting healthcare initiatives of 'Healthy People 2010'

HAEP & DAUDES: HIV/ AIDS Enlightenment Programme and Drug Use, Abuse and Dis-Use Enlightenment Scheme; in consonance with MDG6; an in-depth empowerment forum which is targeted at strongly influencing the pleasure seeking of youth and vulnerable adults. The programmes promote national behavioural change. Condom social marketing is being utilised to promote sexual health among the poor and vulnerable groups.

MIS: Medicines Information Services Centre; In consonance with the food, drug and poison information centre initiative of governments; and, the information vacuum created by lack of MIS's (Medicines Information Services) in the nation; the LWI DIC (Drug Information 'walk-in' Centres) seek to serve as an authenticated resource of drug and health information with a view to enlightening and further empowering healthcare professionals and the lay public on drug and health matters.

ADR Reporting / Pharmaco-vigilance; In consonance with the Health Ministry's Initiative to improve its database on the monitoring and reporting of adverse drug reactions and its pharmaco-vigilance surveys through NAFDAC; with a view to sensitizing the public and the healthcare community on iatrogenicity (drug induced injury) and its prevention.

With officers in 4 (four) of the six geopolitical zones, and with the ability to function effectively anywhere within the country or in Africa, Europe and the USA, LWI intends to expand its coverage activities next year to other regions of Nigeria, West Africa and Africa as a whole.

The LWI ACADEMY LWIA (the official training department of LWI):

With over 1,000 Alumni, LWI Academy LWIA is a credible, qualitative, affordable training institution with integrity. The Head of the LWI Faculty and International Visiting Consultant is, Prof Gary Smith (Az,USA). LWIA Training Programmes are run at the Protea Hotel, Ikeja GRA, Elion House Hotel Ikoyi, The Marco Polo in Victoria Island, Protea Hotel Brands nationwide, Novotel in Cotonou and Lome, and Fiesta Royale in Accra Ghana.

LWIA-Finnish Collaboration: LWIA has entered into a collaborative Doctoral Research Project with the University of Helsinki in Finland. LWIA is the secondary supervisor while the University is the primary supervisor and awardee of the degree. The doctoral researcher is Faculty Officer at LWIA and doubles as a Principal Programme Officer in the organisation's Grants & Funding Department

LWIA Faculty: The LWI Academy Faculty (LWIA) has as its Global Team Lead and Faculty Lead (Clinical), Prof Gary H Smith; a Pharmacotherapy Consultant based in Arizona, USA. The Faculty Lead (Management) is Mr Funtso Akinkugbe of the Commonwealth Business Council Africa recruit Project. The LWIA Faculty which is very rich and vast, boasts of at least 50 Faculty Members spread within the 6 faculties of LWIA; including the brilliant LWI-Finnish Doctoral candidate.

Top-of-the-notch Faculty : With a rich Faculty of International and Nationally recognised Facilitators from the University of Arizona (USA), University of Minnesota (USA), Business School of the Netherlands, Commonwealth Business Council, Nigerian Universities, Various reputable Consulting Consortia and experienced Medics; and, with our unique, patented course materials and 'sumptuous teas and lunches' in 'clean-air' venues; LWI Training programmes are, 'home away from home', qualitative and 'top-of-the-notch' trainings for the upwardly mobile young executive and, for the experienced key decision makers.

Healthcare courses offered by LWIA include among others:

- International Certification Training Program in Immunization APhA (USA)
- International Certification Training in **First Aid and CPR** (open to all participants)
- Patient Hospitality
- Adherence, Concordance and Clinical Governance
- Medication Therapy Management and Disease State Management: Diabetes Education
- Project Management in Healthcare
- Pain Management (open to all participants)
- Responding to Common Cold, Coughs, and General Symptoms (open to all participants)
- Adult Immunisation - Who needs it and why? (open to all participants)

General Courses offered by LWIA include among others include:

- Responsibility, Authority and Accountability
 - Goal Setting and Project Management skills
 - Self Branding & Superior Communication Skills
 - Etiquette, Body Language and Simple Courtesies
 - First Aid & CPR with International certification (American Red Cross) - (open to all participants)
 - Logistics Chain Management
 - Project Performance Management
 - Training in Lifestyle, Exercise, Nutrition and 'Wellness Champions' Training Programme
- * (open to all participants) means inclusive of non-healthcare professionals*

WHO-CC Collaboration 2013: At least 3 Officers of the organisation recently won an internship collaboration award with the WHO Collaboration centre in Accra, Ghana. The internship programme will run serially and it is expected to lead to further future collaboration between both organisations.

Economist Conferences Faculty: LWI CEO, Bisi Bright has been invited into the Faculty of the Economist Conferences. Through this invitation, the innovative work being carried out by LWI in the area of monitoring and managing chronic diseases in developing economies, will be shared with the public, at the Economist Conferences' 2nd Healthcare Conference in Capetown South Africa. The LWI innovation is expected to gain ground, for further utilisation by developing and emerging economies' health systems.

OUR CORPORATE CLIENTS / OUR ALUMNI





Others Corporate Clients/Alumni: ChapelhillDenham Group, VT Leasing, UTC Group, Medplus Pharmacy, SWPPIA, LUTH, FMC Owerri, Healthcare International HMO, Megacare Ltd, VT Leasing Co, Nigerian Insurance Brokers Association, Nigerian Ports Authority, HealthCare International HMO, ACPN, Eilon House Hotels, SWPPIA, Karrington Group, Nikky Taurus Ltd, Corona Schools, XLRI Media, Union Bank Plc

PRO BONO DONORS



COLLABORATORS /AFFILIATES



ENDOWED CHAIRS AT LWI ACADEMY

- Wellness Chair - Barwo & Ighodalo
- Immunisation Chair - GlaxoSmithKline GSK Pharma West Africa

LWI ENDORSEMENTS /AWARDS / RECOGNITION

- Lagos (Nigeria) February 2011** - US Consulate General USCG Endorsement and USCG Press Briefing for LWI held on February 24th 2011 at USCG Auditorium, 2 Broad Street, Lagos.
- Manchester (UK) June 2011** - LWI wins Joint Award with Soroptimists International of Ikeja on Maternal and Child Health in regard to World AIDS Day 2009 Joint Programme
- Geneva (Switzerland) December 2011** - Commendation to LWI for key role played by LWI and LWI GHB2011 in "Woman of the Year Award", Millenia 2015 Global Laureate Award to Dr(Mrs) Jo Alumanah, Nigerian Country Director Millenia 2015.
- Capetown, South Africa March 2012, Feb 2013** - LWI invitation as key faculty at the prestigious First and Second Global Healthcare Conferences in Africa, by "The Economist" Conferences, Capetown South Africa alongside African Health Ministers, Director of Global Fund and Senior Vice President of Pepsi Cola Worldwide among others.

GHB2013 CORPORATE PARTICIPANTS' LISTING



Pro-Bono Principal Partners:	<p>Thighr www.thighr.com Go2Gurl Ltd www.go2gurl.com Banwo&Ighodalo www.banwo-ighodalo.com Sola Oyeyayo & Co www.solooyeyayo.com Nuvox Communications www.dibvsnuvox.com Vitabiotics www.vitabiotics.com Roche Diagnostics www.roche.com Adler www.vitabiotics.com</p>
Platinum Partners:	<p>US Consulate General www.state.gov Lagos State Government www.lagosstate.gov.ng/ Skye Bank Plc www.skyebanking.com Oando Plc www.oandoafrica.com</p>
Gold Partners:	<p>United Airlines www.united.com International Energy Services Limited www.iesilagos.com Airtel Nigeria www.airtel.com</p>
Media Partners:	<p>Trend TV www.trendtv.tv Silverbird TV www.silverbirdtv.com Africa Oil & Gas Report www.africaoilgasreport.com BusinessDay www.businessdayonline.com Oxford Business Group www.oxfordbusinessgroup.com M12 Photography www.m12photography.com</p>
*Affiliate Partners:	<p>Millenia 2015 www.millenia2015.org HIFA 2015 www.hifa2015.org IAPO www.patientsorcommissions.org</p>
Silver Partners:	<p>GlaxoSmithKline www.gsk.com Frith Hill Company Limited www.frithhill.com Adler Products Ltd www.vitabiotics.com</p>
Bronze Partners:	<p>Mobitel Limited www.mobitel.com.ng May & Baker Nig. Plc www.may-baker.com Total Health Trust Ltd www.totalhealthtrust.com Nigeria-Britain Association NBA www.nig-britain.org</p>
Venue Partners:	<p>Havilah Centre www.havilahcentre.com Silverbird Group www.silverbirdgroup.com</p>
Faculty Partners:	<p>Nigeria Economic Summit Group NESG www.nesgsummit.org Nigerian Electricity Regulatory Commission NERC www.nerc.org West African Women Association WAWA www.ecowest.int</p>

LIST OF EXHIBITORS



- Adler Products Ltd
- Africa Oil & Gas Report
- Airtel Nigeria
- Allspice Caterers
- Avro Pharma
- Banwo&Ighodalo
- Biostadt Swiss Company
- Bristol Helicopters
- BusinessDayPublications
- Cameroon Airlines
- CTL AFRICA Cable TV
- Delta Airlines
- DFID/ PATRS 2
- EKULO Group Holdings
- Energy Group
- First Business Alliance FBA Suites
- Forever Living Products FLP
- Frith Hill Company Limited
- GDM
- GlaxoSmithKline GSK
- Go2Gurl Ltd
- Grace Schools Alumni Association
- Havilah Centre
- HIFA 2015
- House of Tara
- International Energy Services Limited IESL
- International Alliance of Patients Organisations IAPO
- I Want Airplay
- Knowledge for Life K4L Health (UK)
- Lagos Oil Club
- Lagos State Government
- Lagos State Ministry of Health
- Lagos State Ministry of Energy and Mineral Resources
- Laurus Development Partners
- Liberty Health Blue HMO
- LiveWell Initiative LWI
- LWI Academy
- M12 Photography
- May & Baker Plc
- MegaCare Ltd
- Millenia 2015
- *Mobitel Nigeria Limited
- Mozambique Ministry of Health
- Motherhood in Style
- MTN Nigeria
- Nature's Gift for Life NG4L
- Nathan Kidney Foundation
- Nestlé
- Nigerian-Britain Association NBA
- Nuvox Communications
- OandoPc
- Osun State Government
- Osun State Ministry of Lands & Housing
- Oxford Business Group OBG
- Petdavella Nigeria Limited
- Pfizer Global Pharma (NEAR)
- Pharmacy Plus
- Provident Veterinary Services
- REALS Pharmaceuticals
- Red Hot Concepts
- Roche Diagnostics
- Rwandan Airlines
- SAM Pharmaceuticals
- Silverbird Group
- Silverbird TV
- SKG Pharma
- Skye Bank Plc
- Society for Family Health SFH
- Sola Oyetayok Co.
- South Africa Airways SAA
- Standards Organisation of Nigeria
- St Nicholas Hospital, Lagos
- Tara Makeovers
- Tarok Healthcare Ltd
- The 'Mix' Oil & Water
- THGIRB
- Total Health Trust THT
- Trend TV
- UAC Property Development Company Plc UPDC
- UTC Group
- United States Consulate General
- UN World Food Programme
- USAID APIN
- Vitabiotics
- OsworthNig Ltd



The GHB2013 Story:

At LiveWell Initiative LWI, we make new discoveries all the time...we discovered a while ago that people generally indulge in unhealthy habits and they do 'nothing much' about their health until there is an exigency or emergency. The situation is further worsened by the fact that the health sector separates itself from other sectors of the economy without truly realising it...thus the midwifing of a new idea at LWI...a multi-sectoral, multi-disciplinary, cross-cutting exposition which would bring the health sector and the organised private sector together in a mutually synergistic atmosphere of commerce and networking; for the benefit of the health of the people.

Thus, the advent of GHB2011, the first ever multisectoral healthcare exposition which featured ALL Sectors of the Nigerian economy. Government and the people benefitted immensely from the 'social gap' being filled by GHB2011 and GHB2012 and, the GHB2013 event will improve the health and economy of the nation, and the world at large.

GHB2013 is, as with previous ones, a multisectoral, multilateral, multidisciplinary, cross-cutting international healthcare exposition, plenaries and health fair; a triple event in one. The GHB2013 is being run on the heels of very successful GHB2011 and GHB2012 events which held last year in Victoria Island, Lagos.

Last year, GHB2012 focused on the banking ,manufacturing and telecoms sectors. This year, GHB2013 is focusing on the Oil & Gas, Real Estate and Aviation Sectors.

Endorsements:

The LWI GHB2011 was the first ever grand health multisectoral bazaar in the nation; with focus on women's eHealth, 'heart' health, and adult immunization. The GHB2011 attracted endorsements and accolades from the following organisations, among others:

- United States Consulate General USCG endorsed GHB2011 and hosted a press briefing for LWI prior to the event
- UN Millenia2015, the Women's eHealth, awarded the 'Woman of the Year Laureate' award to its Country Director in Nigeria, with accolades to the LWI GHB2011
- Millenia 2015 Zimbabwe poured encomiums at the success of the GHB2011
- GHB2011 brought together all sectors of the economy to a congruent point of synergy for healthcare with several new inter-corporate affiliations
- GHB2012 was even more successful, with accolades from allquarters. The US Consul General Mr Joseph Stafford attended in person, and, among others the DG WAHO and WR of the WHO were well represented. Among partners were CBN, Skye Bank Plc, UTC Group, Airtel, SON, Lagos State and the USCG.

PRE-EVENT WINE & CHEESE COCKTAIL:

We hosted a pre-event Wine & Cheese Cocktail at the Silverbird Galleria VI Lagos on Friday April 12th 2013 from 4pm-7pm. The event was very successful and it was attended by 16 partner organisations and at least 9 speakers, among others.

SPEAKERS AND INVITED GUESTS:

Among confirmed speakers at the 3-day auspicious event are, Her Excellency the Honorable Minister for Petroleum Resources, Mrs Dieziani Allison-Madueke, Hon Commissioner of Health Lagos State Dr Jide Idris, Hon Commissioner of Energy Lagos State Engy Taofeek Tijani, Chairman Nigeria Economic Summit Group, Mr Folasho Phillips, Chairman NERC, Dr Sam Amadi, Chairman IESL, Dr Diran Fawibe, GMD/CEO Skye Bank Plc, Mr Kehinde Durosinmi-Etti, CEO Airtel, Mr Segun Ogunsanya, Hon Minister of Health Mozambique Dr Alexandre Manguela, DG SON Dr Joseph Odumoda, CEO GSK Mr Chidi Okoro, Hon Jimi Agbaje, UN WFP Ambassador Omotola Jalade-Ekintunde and Oxford Business Group OBG among others.

FREE TRAINING:

The 3-day Plenaries will be accompanied by a free certificate of attendance. Organisations may invite several Staffers to attend this auspicious networking corporate exposition and plenaries by daily roster.

RAFFLE DRAW FREEBIES AND MEDIA COVERAGE AT GHB2013:

Among the event highlights of GHB2013, are the following:

- 2 FREE return tickets Lagos-Houston (1 business and 1 economy) by United Airlines
- FREE Dongles and Free Internet Subscription for a Year by Mobitel and among others
- FREE Trend TV Satellite coverage and daily publicity hype all over Africa, with Partners Logos appearing on cable TV
- Media coverage by Oxford Business Group OBG, Africa Oil & Gas Report AOG, Businessday & Silverbird TV

MAGGI KITCHEN:

The Women of West Africa WAWA are attending GHB2013 in large numbers; and, we are having a Women's Health & Nutrition afternoon session with Maggi Kitchen and GSK on the Real Estate/Property Day, April 18th 2013 while the men and children will have fun on Health & Sports Day with Lucozade & Ribena by GSK on the Oil & Gas Day, April 17th 2013 from 2pm-4pm.

Please view the GHB2013 TV advert which is being relayed up to 10 times a day on CTL Africa, at this Youtube link:
<http://youtube.be/1cyWycip-FU>

Also, please find below a link announcing the full details of the GHB2013 event:
<http://liverwelling.org/ghb2013.php>

The GHB2013 is a 'carnival-like' atmosphere in which health and wealth abound!...Enjoy it!!!
 Thank you for being at GHB2013. God Bless you.

PHOTOS FROM GHB2011



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DAY 1 PROGRAMME: OIL & GAS DAY



Sub-theme: "Power and Energy: a Boost to the Eco System and Robust Health"

9:30am – 10:00am	Guests and Delegates Seated
10:00am – 10:10am	Introduction of Dignitaries and Plenary Groups 1&2 / Opening Prayer
10:10am – 10:12am	National Anthem
10:12am – 10:17am	Welcome Speech by CEO LWI, Mrs. Bisi Bright
10:17am – 10:20am	LWI Anthem (rendition by LWI Officers)
10:20am – 10:25am	Her Excellency, Honourable Minister of Petroleum, Mrs Dieziani Alison-Madueke
10:25am – 10:30am	Speaks/ His Excellency Gov Babatunde Raji Fashola SAN declares GHB2013 Open
10:30am – 11:00am	Plenary Session 1 – Chairman NESG Mr Folusho Phillips, Chairman NERG Dr Sam Amadi, Director DPR Mr Oten Olorunsola , Oando Plc Led by Plenary ...Hon Commissioner for Energy & Mineral Resources Engr Tijani
11:00am – 11:10am	Q & A Session
11:10am – 11:20am	Hon Commissioner for Health , Lagos State Dr Jide Idris Speaks
11:20am – 11:30am	US Consulate Speaks
11:30am – 11:40am	GMD/CEO Skye Bank Plc Speaks
11:40am – 11:50am	UN WFP Ambassador Omotola Jalade-Ekeinde Speaks
11:50am – 12:20am	Plenary Session 2 – Chairman Energy Group Dr Jimoh Ibrahim,OFR; Clinical Director St Nicholas Hospital Dr Ebum Bamgboye, President WAWA Led by Plenary ... Chairman IESL Dr. Olan Fawibe
12:20am – 12:30am	Q & A Session
12:30am – 12:40am	Oando Speaks
12:40am – 12:45am	Airtel Speaks
12:45am – 12:50am	IESL Speaks
12:50am – 12:55am	BOOK LAUNCH (LWI/BUSINESSDAY Health Report) by H E Governor of Lagos /
12:55am – 1:00pm	Raffle Draw by UNITED Airlines – Return Ticket to Houston,USA
1:00pm	Closure / Closing Prayer Tour of Exhibition Stands and LWI Health Fair Stands , by Chief Host, Chief Partner of the Day, Event Patron, Chairman of the Day, Chief and Special Guests of Honour, and Special Guests
	Refreshments by Nestle, UTC Group
2:00pm – 4:00pm	Health&Sports by GlaxoSmithKline GSK

DAY 2 PROGRAMME: **PROPERTY / REAL ESTATE DAY**



Sub-theme: 'Building in Safety and Safety in Buildings: a Learning Continuum'

9:30am – 10:00am	Guests and Delegates Seated
10:00am – 10:10am	Introduction of Dignitaries and Plenary Groups 1 & 2 / Opening Prayer
10:10am – 10:12am	National Anthem
10:12am – 10:17am	Welcome Speech by CEO LWI, Mrs. Bisi Bright
10:17am – 10:20am	LWI Anthem (rendition by LWI Officers)
10:20am – 10:30am	His Excellency the Hon Minister of Health Mozambique, Dr Alexandre Manguile
10:30am – 11:00am	Plenary Session 1 – Frith Hill Co, Delano Architects, Eko Atlantic City, Nehemiah Resources Investments Ltd Led by Plenary – Hon Jimi Aghaje
11:00am – 11:10am	Q & A Session
11:10am – 11:20am	DG SON Dr JI Odumodu Speaks
11:20am – 11:30am	CEO, Airtel Mr Segun Ogunsanya Speaks
11:30am – 11:40am	Hon Permsec Health Lagos Dr Femi Olugbile Speaks
11:40am – 11:50am	Skye Bank Plc Speaks
11:50am – 12:00am	Performance
12:00am – 12:30am	Plenary Session 2 –Regional Director DFID Dr Sina Fagbenro-Byron, CEO Briscoe Properties Ltd, NICON Properties, SA Ogun State Lands & Housing Led by Plenary CEO UPDC Dr Hakeem Ogunniran /DG SON Dr JI Odumodu
12:30am – 12:40am	Q & A Session
12:40am – 12:45am	May & Baker Plc Speaks
12:45am – 12:50am	Liberty Blue Health Speaks
12:50am – 12:55am	K4Health Speaks
12:55am – 1:00pm	United Airlines Speaks
1:00pm – 1:05pm	Closure / Closing Prayer
1:05pm	Tour of Exhibition Stands and LWI Health Fair Stands, by Chief Host, Chief Partner of the Day, Event Patron, Chairman of the Day, Chief and Special Guests of Honour, and Special Guests Refreshments by Nestle, UTC Group, Allpice
2:00pm – 2:30pm	Women's Health & Nutrition, Maggi Kitchen by Nestlé WAWA, WOCAN, WOCAN, ALPS, AWC Women Groups attending
2:30pm – 3:00pm	Complimentary Medicines – Prof. Kemi Odukoya
3:00pm–3:20pm	Nutritional Talk by GSK Consumer CEO Mr. Chidi Okoro
3:20pm – 3:30pm	Forever Living Products, Independent Distributor, Mrs. Oma Attah
3:30pm – 4:00pm	Cooking & Tasting (contd) by Maggi Kitchen, Nestlé

DAY 3 PROGRAMME: AVIATION DAY



Sub-theme: 'Trovellers' Medicines and 'in-flight' Healthcare'

9:30am – 10:00am	Guests and Delegates Seated
10:00am – 10:10am	Introduction of Dignitaries and Plenary Groups 1&2 / Opening Prayer
10:10am – 10:12am	National Anthem
10:12am – 10:17am	Welcome Speech by CEO LWI, Mrs. Bisi Bright
10:17am – 10:20am	LWI Anthem (rendition by LWI Officers)
10:20am – 10:30am	Honorable Commissioner of Health Osun State Speaks/ SA to H E Gov Fashola on Public Health, Dr Yewande Adeshina Speaks
10:30am – 11:00am	Plenary Session 1—Country Director United Airlines Mr Gary Bidmead , CEO Sahara Aviation Mr Alistair Morrison (rep Antonella Saldo), Captain Matthew Ekeinde, Bristow Helicopters Led by Plenary ... Dr Celia Gonzales, Ministry of Health, Mozambique
11:00am – 11:10am	Q & A Session
11:10am – 11:20am	Skye Bank POS Speaks
11:20am – 11:30am	AOGR and CTL Africa Speak
11:30am – 11:40am	Airtel Speaks
11:40am – 11:50am	Performance
11:50am – 12noon	Plenary Session 2 – Regulatory Director Pfizer Mrs Bunmi Femi-Oyekun, CEO Delta Airlines Mr Femi Adefope, Provost LUTH Prof Sade Ogunsola Led by Plenary ... BusinessDay
12noon – 12:30am	Q & A Session
12:30am – 12:40am	Lagos State Ministry of Health Speaks
12:40am – 12:45am	LWI Academy Speaks
12:45am – 12:50am	LiveWell Initiative LWI Speaks
12:50am – 12:55am	Closure / Closing Prayer
1:00pm	Tour of Exhibition Stands and LWI Health Fair Stands, by Chief Host, Chief Partner of the Day, Event Patron, Chairman of the Day, Chief and Special Guests of Honour, and Special Guests Refreshments by ...
3:00pm	STAR RAFFLE DRAW – United Airlines Business Class Return Ticket to Houston, Texas, USA and lots More! Launch of LWIA Alumni, GCS Alumni

SPECIAL PROGRAMMES AT GHB2013

DAY 1 AFTERNOON SESSION, Wednesday April 17th at 2:00PM – 4:00PM: SPORTS HEALTH AT GHB2013

- MILO Nutritional Profiling by Nestlé / LWI Nutritionist
- Oral Health and Hygiene – with Sensodyne
- Health & Sports Day with Lucozade, 'Men' participate actively; courtesy 'Bodyworks'

DAY 2 AFTERNOON SESSION, Thursday April 18th at 2:00PM – 4:00PM: WOMEN'S HEALTH & NUTRITION AT GHB2013

- Maggi Kitchen by Nestlé
- WAWA (West African Women Association), WOCAN (Women Care Association of Nigeria), WOCON (Women Consortium of Nigeria), AWC (American Women's Club), NaijaWives, ALPS attend and participate actively
- Nutritional Talk by GSK Consumer CEO Mr. Chidi Okoro
- Forever Living Products, Independent Distributor, Mrs. Omo Attah Speaks
- Complimentary Medicines – Prof. Kemi Odukoya of LUTH

DAY 3 AFTERNOON SESSION, Friday April 19th 2013 at 2:00pm: Our Elders' Health

- Osun State Commissioner of Health Speaks on 'Agba Osun'

SPEAKERS AT GHB2013:

	Speakers I, II, III	Speakers IV, V, VI
Day 1 CHAIR 1: Hon Commissioner for Energy & Mineral Resources, Engr Taofeek Tijani CHAIR 2: Chairman IESL, Dr Diran Fawibe	Chairman NESG Mr Folusho Phillips, Chairman NERG Dr Sam Amadi, Director DPR Mr Osten Olorunsola, Oando Plc	Chairman Energy Group Dr Jimoh Ibrahim, OFR; Clinical Director St Nicholas Hospital Dr Eban Bamgboye, President WAWA Chief Mrs Beatrice Ubeku
Day 2 CHAIR 1: Group CEO Jaykay Pharmacy, Hon Jimi Agbaje CHAIR 2: CEO, UPDC Plc Mr Hakeem Ogunniran/DG SON Dr J I Odumodu	CEO Frith Hill Co Mr Yinka Bakare, CEO Delano Architects Mr Roti Delano, Marketing Manager Eko Atlantic City Mr Jacques Zartarian, Mr Adeniyi Aromolaran, CRO Nehemiah Resources Investments Ltd	Regional Director DFID Dr Sina Fagbenro-Byron, SA Osun State Lands & Housing Dr Isaac Owoade, Former CEO NICON Properties Mrs Bridget Henry-Iyasere, Mrs Sade Hughes, CEO Briscoe Properties Ltd
Day 3 CHAIR 1: Hon Minister of Health Mozambique, Dr Alexandre Manguela/ rep Dr Celia Gonzales CHAIR 2: Country Director Oxford Business Group, CEO Businessday Publications, Mr Frank Algbogun	Country Director United Airlines Mr Gary Bidmead, CEO Sahara Aviation Mr Alistair Morrison (rep Antonella Saldo), Captain Matthew Ekeinde, Bristow Helicopters	Regulatory Affairs Director Pfizer Mrs Bunmi Femi-Oyekan, CEO Delta Airlines Mr Femi Adefope, Provost LUTH Prof Sade Ogunsofa



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