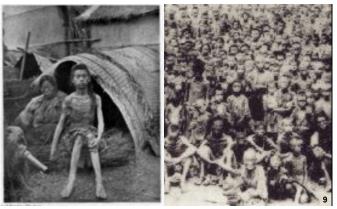


- Doreo Analysis



China Had No Choice

Great Famine - 1959 to 1961 - 30 Million Dead

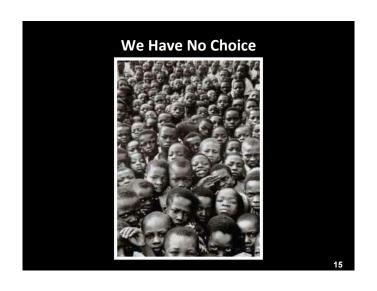


Impact of China's Green Revolution 440 Million People Lifted Out of Poverty from 1995 - 2005 Measure: Percent of population under the poverty line Tripled the Size of Their Already Massive Agriculture Sector in 30 Years Measure: Growth in the value of the agricultural sector 3.0 80 2.5 60 2.0 40 1.5 20 1.0 2008 2008 * Doreo's Analysis, World Bank ODOREO PARTNERS













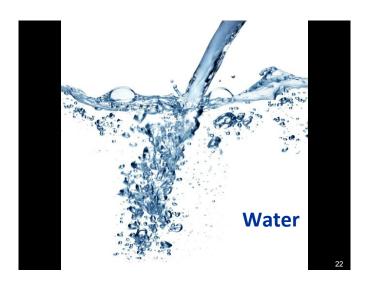






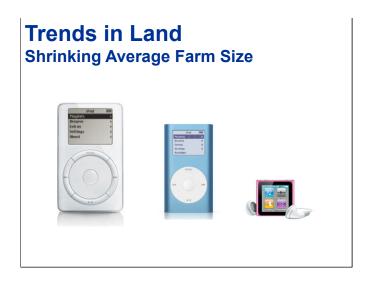


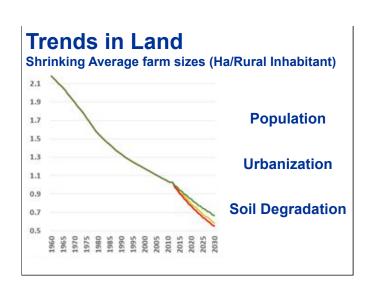














The Impact Create <u>Profitable</u> Small Commercial Farmers







Non Babban Gona Farm Yields below 0.8 tons per Hectare

Babban Gona Impact



Ibrahim Mustapha

N232,000

4.6 MT/Ha Attained yields of 4.6MT/ha i.e. 3X the National Average and almost 6X the average yield in the community.

Achieved an economic value net of all loans of over \$1.450 from his small 1.1 Hectare farm. From a GDP per capita standpoint he moves from poverty into a lower middle income bracket..



Samaila Haruna

N320,000

Achieved an economic value net of all loans of over \$2,000 from his small 2.5 Hectare farm. From a GDP per capita standpoint he moves from poverty into a lower middle income bracket.

With his earning from his first season in Babban Gona he bought a car.

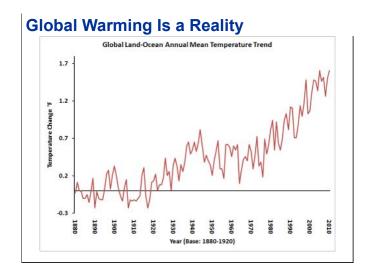
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Trends in Markets Food For the Emerging Middle Class

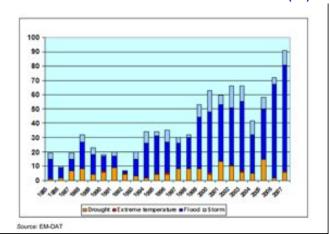


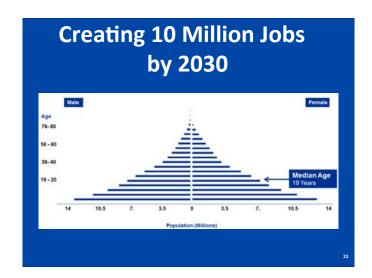






Dramatic Rise in Floods Sub Saharan Africa (x5)





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