



The
biostadt
Company

Sustaining wealth Creation Through Health – Enhanced Africapitalism

AFRICAPITALISM

It is an Economic Philosophy:

**That the African Private Sector can transform the Continent
through long term investments , creating both economic
prosperity & Social Wealth**

The Concept

Based on the realization that the private Sector can play – should play – a key role in helping to develop the African Continent

The Key Goals

- Creating value within Africa for the long term
- Transforming the Continent in a way that is both profitable & sustainable
- A call to action for Africans to take primary responsibility for her own development
- All economic activities to be value-adding and a social impact that creates wealth

Origin of the idea

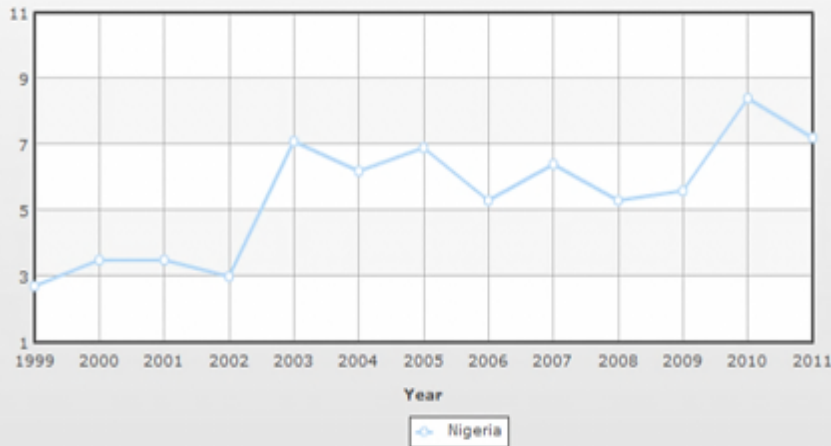
- Tony O Elumelu developed the idea from his experience building one of the biggest banks in Africa – united bank for Afrca (UBA).
- The bank is a model of how private sector investment can create catalytic and sustainable change

WHAT PROBLEMS CAN AFRICAPITALISM SOLVE

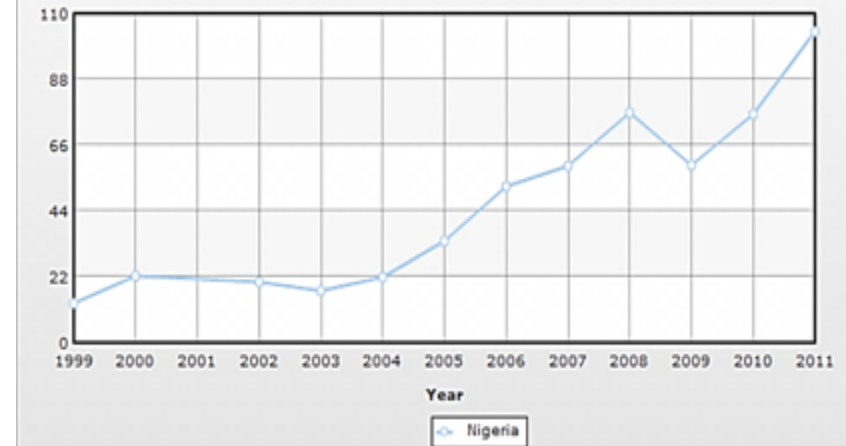
- Healthcare Challenges
- Hunger & Malnutrition/ Food Security
- Education
- National Security

NIGERIA ECONOMIC OVERVIEW

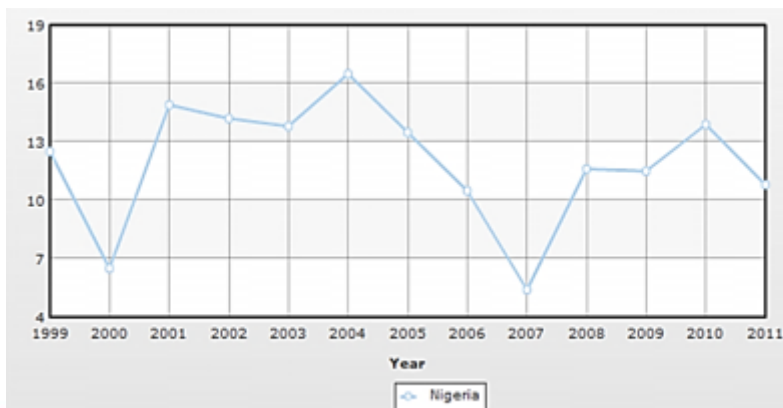
GDP REAL GROWTH RATE (%)



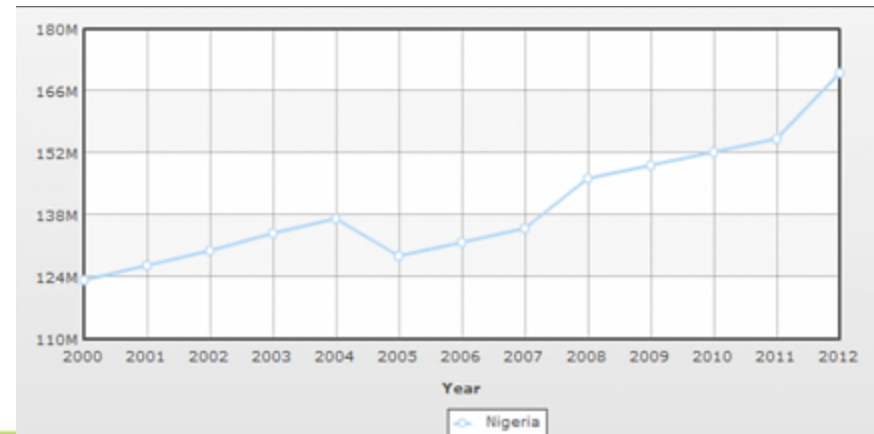
EXPORTS (USD Billions)



INFLATION (%)



POPULATION Millions



WHY IS IT IMPORTANT NOW?

- 1. Much of Africa's Growth have been export-led & Extractive**
- 11. Tens of Millions of people will enter job market each year**
- 111. A robust platform for private sector job growth and wealth creation**

CORRELATION BETWEEN HEALTH & AFRICAPITALISM

- NGN32 Billion is lost annually to malaria as an economic burden
- \$2 Billion is eroded annually on medical tourism
- Over NGN100 Billion is lost due to other ailments

WHICH COMES FIRST

- Wealth OR
- Health

A Healthy Nation is a Wealthy Nation

WHAT SHOULD BE DONE?

- Re-build our Healthcare institutions & infrastructures
- Engage the private sector radically to invest in healthcare infrastructure
- Drive appropriate Healthcare reforms to achieve accessibility & affordability
- Remove all bottlenecks in medicare
- Enact relevant laws and policies to drive the healthcare reforms
- Increase spending and budgets for healthcare

The Three Pillars

Healthcare
Institutions
&
Infrastructu
res

Relevant
laws,
policies &
Programm
es

Private
sector
Investment

✓ Health-Enhanced
AFRICAPITALISM