

LIVEWELL INITIATIVE

NEWS BULLETIN

(RC 692490)

Inside this issue

LWI CEO Update	1
Health Fiesta at City of David	2
Capacity Development Training	2
Thanks to LWI Clients and Donors	2
LWI DUADES	3
Free Healthcare to Vulcanizers	3
LWI Facilitates at ECOWAS Summit	4
GHB 2012	4
LWI Academy Training Calendar	4



Editorial Board

Editorial Advisors: Bisi Bright (CEO), Molly Nyagura (ED F&L) (Zimbabwe) & Bukky Ogunsakin (ED P&P)

Editor-in-Chief: Kemi Oni (LWI, USA)

Editors: Kemi Olaleye, Dapo Oluwole & Titi Ogunbiyi

Editorial Officers: Bisola Ayodele, , Kola Olatunji, Mawugbe Gbededo (LWI, UK), Dr Wunmi Adekola, Mike Idoko & Lovert Ambalo (Cameroon)

LWI CEO Update

Dear LWI Friends, Affiliates, Colleagues and Associates,

Season's Greetings to you all. LiveWell Initiative (LWI) welcomes you to the New Year 2012 with the best wishes.

Year 2011 in Review:

The year 2011 was a fulfilling year for LWI, especially in regard to our programmes and service delivery. We started the year off by launching the LWI Academy in February, which is the training department of the organization. LWI has, in all, trained over 800 alumni to date. The organisation's training programmes are unique, and are delivered with a pragmatic 'hands-on' approach using 'clean' venues (the Protea Hotel Ikeja GRA and Elion House Hotel, Ikoyi) through its sophisticated and highly skilled LWI Academy LWIA Faculty Members.

Also in February, LWI was hosted along with the head of the LWI Academy Faculty, Prof Gary H Smith (AZ,USA), to a successful Press Briefing by the United States Consulate General USCG at their 2, Broad Street, Lagos Auditorium.

The month of March witnessed the hosting of the first ever Grand Health Bazaar, LWI GHB 2011; a cross-cutting event which brought together over 60 companies from all sectors of the economy, to a congruent point - the health sector, banking, telecomms, insurance, manufacturing, food, governmental and intergovernmental organizations were all represented. The GHB 2011 got prominent mentioning at the UN Millennia 2015 Global Laureate 'Woman of the Year' Awards in December 2011.

In the ensuing months, LWI ran several health programmes in the markets, schools, mechanics villages, motor parks, and suburbs. In line with expansion, we moved into our Annex Office in Gbagada, bought a Hiace bus for easier transportation of our officers to programmes, and, entered into new collaborations with prospective partners.

Among the key programmes of the year, apart from the GHB2011; were the following:

- Inauguration of LWI 'Project Diabetes' aimed at tackling obesity in children and youths
- LWI-GSK collaboration on 'Improving Immunisation Access'
- Endowment of two Chairs at LWI Academy – B&I Wellness Chair and GSK Immunisation Chair
- Stanbic IBTC continued Healthcare Collaboration
- The LWI – Lagos State Health Services Commission Collaborative Training
- LWI – Mega care Collaboration
- LWI-Soroptimists International Collaboration
- LWI HF2011 Public Health Fair 2011 – an LWI-FMOH (Fed Ministry of Health) collaboration
- World Health Days – at least 6 world health days were marked
- GSK Orange Day

As usual, LWI has sustained its programmes without external donor funding. However, the organisation is expanding its scope and is now ripe for prospective partnerships and partner funds. LWI has run its programmes in all geopolitical zones of the country. In addition, we have expanded our scope to cover more programmes for women and children populations; gender empowerment programmes and HIV/AIDs Counselling & Testing. This New Year, we shall train some of our medics in cervical cancer screening and counseling. We hope to take our clients to unprecedented levels of innovation and satisfaction this year and beyond. Our website has just been re-launched this year 2012 to accommodate your opinions and to better cater for your needs. We want you to be a part of the LWI family at all times.

Get The **LWI SMILE** Today! Join Us!!! **Happy New Year!**

Bisi Bright, CEO LWI



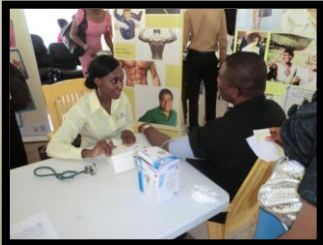
Did you know?

Over 90% of diseases are caused or complicated by stress.

HEALTH FIESTA AT CITY OF DAVID

LWI recently co-hosted a health fiesta at the City of David, Oniru Road Victoria Island Lagos. The beauty of the programme was that, the health fiesta availed attendees of free massages, free basic health checks and free medicines, courtesy of LWI.

The attendees were very happy and, although there were co-hosts at the event, the LWI stands were very busy throughout and the attendees were highly motivated.



"This is unbelievable...very good indeed"

~ Dr Ntia ~

"I wish to join your organization as a volunteer from today. God bless LWI"

~ Zainab Hassan ~



Capacity Development Training Programme

LWI runs capacity development training programmes for Lagos State Health Service Commission. These development trainings include:

- Patient Hospitality
- Drug Revolving Fund
- Role of Pharmacy Technicians in the Health Sector
- Cost Analyses and Healthcare Outcomes



Thank you to...

OUR CORPORATE CLIENTS / OUR ALUMNI



Others Corporate Clients/Alumni: ChapelhillDenham Group, VT Leasing, UTC Group, Medplus Pharmacy, SWIPHA, LUTH, FMC Owerri, Healthcare International HMO, Megacare Ltd, VT Leasing Co, Nigerian Insurance Brokers Association, Nigerian Ports Authority, HealthCare International HMO, ACPN, Elion House Hotels, SWIPHA, Karrington Group, Nikky Taurus Ltd.

OUR PRO BONO DONORS



LWI DUADES - DRUG USE ABUSE AND DISUSE ENLIGHTENMENT SCHEME

LiveWell Initiative has been positively influencing the behavior and choices of our children and youths by running its Drug Abuse and Disuse Enlightenment Scheme (DUADES) in Lagos State Schools for over 3 years. The most recent took place at the Comprehensive High School, Jogunomi Street Gbagada Phase 2.

Apart from the Drug Abuse enlightenment, students were offered a quiz and the winners were awarded prizes. In addition, LWI donated books to the school and gave free healthcare and free medicines to the teaching and non-teaching staff. This is the usual practice of LWI at the various schools to which it has been in Lagos and environs; including two schools in Umuahia, Abia State.



LWI – Educating and Empowering Students at Lagos State Schools

LWI GIVES FREE HEALTHCARE TO OVER 300 VULCANIZERS!

Over 300 vulcanizers had the privilege of enjoying free healthcare through a free health mission run for them at Shomolu Local Government Area of Lagos State. The event, which was very well attended, lasted from the early hours of the day till late dusk.

The programme, which commenced with an enlightening health empowerment talk, followed by question and answer session from the vulcanizers was very interesting and captivating. This was then followed by free health tests, free medical consultation and, free medicines for all.

The Chairman of the Vulcanizers association expressed his gratitude to the entire management and staff of LWI. He promised that his people will remain healthy all the time, as they had learnt a lot. One of the representatives of the association, Mr Isiaka Amzat, said words were insufficient to express their gratitude at the magnanimity of LWI.

All the vulcanizers received free blood pressure tests, BMI tests and stress tests; while most of them were tested for sugar, cholesterol and hepatitis B. They all went home with free, qualitative medicines and the women around the general area, including food sellers and neighbors, also partook of the generous health fiesta.



LWI: Taking free and qualitative healthcare to the people

LWI Facilitates at ECOWAS PPP Congress, Lome

The year was a very busy and fruitful one for LWI as seen in our Programmes 2011 Report. LWI was invited as part of the Faculty at the ECOWAS PPP Summit in Lome, Togo. Later, the International Alliance of Patients' Organisations (IAPO) invited LWI to facilitate on Safe Medicines, at the Johannesburg Hilton, in South Africa. LWI has also been invited to facilitate at the Economist Conferences in Cape Town South Africa, early in 2012.

The LWI Academy was recently strengthened through a doctoral affiliation with the University of Helsinki, Finland which is running a public health research through the LWI Academy.

Felicitations, LWI!



CEO LWI, Bisi Bright addresses delegates at ECOWAS PPP Congress, Lome Togo Seated beside her is Mr Enobong Umo-Essien, ECOWAS Coordinator



LWI Exhibition Stand at the ECOWAS, Lome



Grand Health Bazaar (GHB) 2012 - Coming Up Soon....Watch out!

April 19th -21st 2012 *The Incubator, Victoria Island, Lagos*

<http://www.livewellng.org/2012/01/12/the-livewell-initiative-grand-health-bazaar-2011/>

LWI ACADEMY TRAINING CALENDAR 2012

Q 1 February 22 nd -25 th	Q 2 May 24 th -27 th	Q 3 August 9 th -12 th	Q 4 November 15 th - 18 th
International Certification Training Program in Immunization APHA (USA) 2days N75,000	Medication Therapy Management and Disease State Management: Diabetes Education(2days) N50,000	'Training Program on Patient Hospitality(1day) N12,500	Project Performance Management (2 days) N15,000
American Red Cross: Training Program in First Aid / CPR * (1day) N27,500	Project Management in Health Care(1day) N15,000 OPEN FACULTY - Internships	Training Program on Adherence, Concordance and Clinical Governance (1day) N12,500	Management and Organisational Behaviour (MOB) 1day N12,500
Self Branding & Superior Communication Skills' AM and 'Etiquette, Body Language & Simple Courtesies' PM (1day) N17,500 (full day) or N10,000 per session	Logistics Chain Management (1 day) N12,500	Goal Setting & Project Management Skills (1day) N13,500	Responsibility, Authority and Accountability (1day) N12,500

*Personalized and Customized Classes available at negotiable rates.

**Group Discounts and Early Bird Discounts negotiable

LWI Mission

To halve health-illiteracy in Nigeria by the year 2030; and to increase the life expectancy of Nigerians to 70 by the year 2030.

LWI Vision

To improve the health status of the people through wellness promotion and health-empowerment and thereby positively influence their health-seeking behavior.

Want to get involved?

For more information, contact

Dapo Oluwole

doluwole@livewellng.org or +08024983983

Susan Adebajo

sadebanjo@livewellng.org or +07041442636

Mike Idoko

midoko@livewellng.org or +07041442634