

Day 1....Outdoor & Indoor



Outdoor and Indoor – Conducive Venue, Great Ambience!





Outdoor and Indoor – Conducive Venue, Great Ambience!





OUTDOOR –Competitive Corporate Branding and Good ‘Presence Marketing’

US Consulate General Embarks on Tour of GHB2011 Exhibition Stands



Tour of Exhibition Stands & Overview of Exhibition Floor by Delegation of the US Consulate General – CEO LWI Bisi Bright explains a point to US Consulate General led by Ms Tina Onufer and members of the US CG Delegation....*FirmCare Consulting Stand at GHB2011*



Bisola Ayodele,
Administrator LWI Academy

LiveWell Initiative LWI Stand at the GHB2011...
and Vitafoam (partner) Stand





US Delegation Tour of Exhibition Stands – LWI Academy & Millenia2015

Tobi Onabanjo, Academy Officer, LWIA



Dr(Mrs) Alumanah, Country Director of
Millenia 2015



Anu & Bode ... LWI interns

Welcome to GHB2011...The **LWI** Smile!

GlaxoSmithKline GSK

(Principal Partners at GHB2011)



Improving Access to Immunization



GSK, Vitafoam Partners' Stands



LWI, Airtel, GSK, Expatcare, Vitafoam,
Nestle, Redcare...



GSK-Vitafoam-LWI

Therapeutic Mattresses by Vitafoam....



Stanbic IBTC, GSK, Vitafoam, Redcare, Expatcareat a glance





Stanbic IBTC at GHB2011 (Principal Partners)





Stanbic IBTC Officers attending to LWI and Nestle





Stanbic IBTC Bank, Head Corporate Affairs
Mrs Morin Adeyemi & Caroline, LWICEO
Bisi Bright & Bisola, and CEO G2G, Mrs Bukky
Ogunsakin





Exhibition Stands (contd) – LWI Wellness Stands

Tour of Exhibition Stands (contd) – Nathan Kidney Foundation (l) & West African Health Fair (r)





Tour of Exhibition Stands (contd) – LWI Academy, Airtel





Tour of Exhibition Stands (contd) - Vitafoam





US Consulate-General –
Endorsement Speech
in favor of LWI.... at the Podium



Millenia 2015 Stand at GHB2011





Airtel-Millenia 2015 Talks



Mobitel-Millenia 2015 Talks



GSK-Millenia 2015 Talks



Women's e-health (WeHealth) and Improving Access to vaccines as a preventive healthcare tool- Bisi Bright, CEO LWI; Victor Erukunuakpor, Group Head Vaccines GSK and Dr Josephine Alumanah, Country Director

Stanbic IBTC at GHB2011 (Principal Partners)



LWI /Airtel



GSK/Vitafoam / Airtel/ Stanbic



VITAFOAM – (Partners at GHB2011)



VITAFOAM Brand
Manager (Health)
with CEO LWI



EXPATCARE HEALTH...partners at GHB2011



Director, Mr Dayo Ajiteru and Dr (Mrs) Taiwo of Expatcare HMO collaborating with new clients

GSK, Expatcare, RedCare, FBA, Nestle, Nutrihealth, UAC Mr Biggs' ...at GHB2011



Airtel Nigeria at GHB2011...even kids came



Educative GHB2011 – Skin Care (L), Project Diabetesity (R)



LWI Launches 'Project Diabetes' at GHB2011



Do you know that diabetes caused by obesity is called Diabetesity? This project is aligned to Michelle Obama's 'Let's Move'...

Project Diabetesity is launched at GHB2011



GHB2011



GHB2011....



LWI Dr Ifeanyi and a client at GHB2011



floor activity



LWI Wellness Stands – Free Health checks, Free Counselling, Free Medicines



LWI Pharmacists, Doctors, Public Health Practitioners, Nurses...attending to visitors at GHB2011...

Wellness and Health Empowerment at GHB2011



LWI Officers ...Demilade and Dr Ifeanyi

LWI, Stanbic IBTC



LWI, Stanbic IBTC



Head, Corporate Affairs Stanbic IBTC at the Podium...



Stanbic IBTC, REALS, TYDF, Airtel, GSK



Head, Corporate Affairs Stanbic IBTC at the podium



REALS Pharmaceuticals

NKF, TYDF, Millenia 2015, Airtel, Nestle



Kidney Foundation NKF CEO Dr Osikoya



TYDF TY Danjuma Foundation Stand
at GHB2011

REALS, Stanbic IBTC



Floor activity – Group staffers – GTB, NIIA



Group of GTBank Staffers



Group from NIIA

LWI Officers at work...GHB2011



*LWI Officer/LBS EDC Social
Entrepreneur Graduand Damola*



*LWI Senior Programme Officer Bolajoko
and Programme Officer Mike*

NIIA Group



GTB , Citiserve



...busy, attending to the public at
GHB2011...



GSK (principal partners), LWI



GSK (principal partners) -LWI



GSK Group Head Vaccines, Mr Victor Erukunuakpor on a Tour of GHB Stands – at LWI Academy and Airtel Stands

GSK, Vitafoam



Partners – GSK, Vitafoam



LWI umbrellas as floor décor

LWI Stands at GHB2011



LWI Public Health Officer Kemi carrying out free blood pressure checks & free counselling at GHB2011



LWI CEO Bisi Bright attending to GSK Head of Vaccines at LWI Academy Stand

LWI, Airtel, Stanbic IBTC at GHB2011



Kemi Oni, LWI Programme Officer (MN,USA)
(l) , Group Head Corporate Affairs Stanbic IBTC
at LWI Stands (r)

Stanbic IBTC Officials, CEO LWI, Airtel, and, a Woman & her baby ...at GHB2011



LWI GHB2011 ...Advocacy for improved access
to telephony ... Airtel Wazobia...

NLNG Delegation at GHB2011 (I)

NAN News Agency of Nigeria was there too (r)...



Tara Makeovers – attended to the NAN (News Agency of Nigeria) delegates

GSK (Principal Partners) and LWI Free Health Stands



*GSK / Vaccipharm ...
...promoting access to immunization*

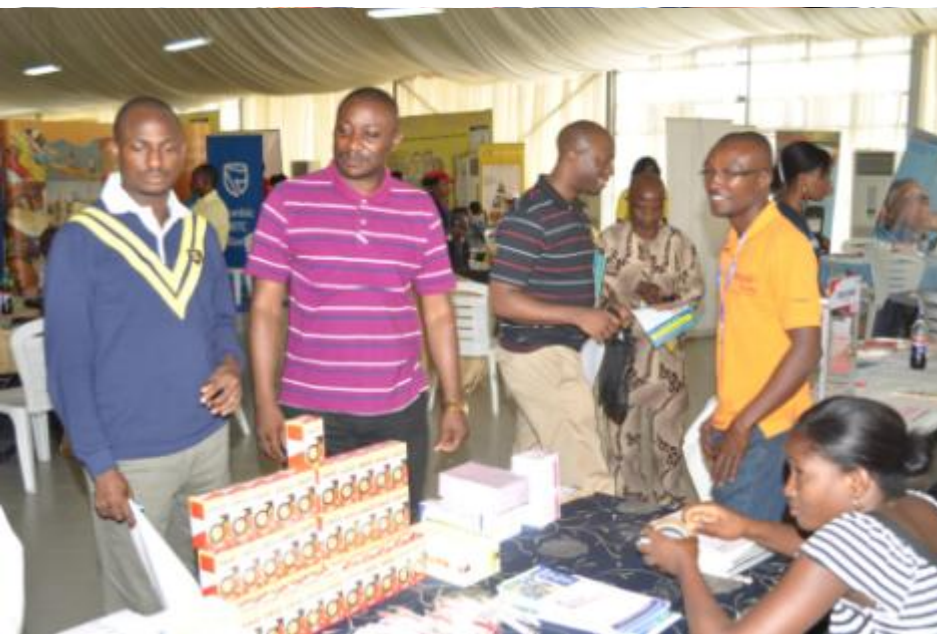


*LWI Officers Dr Shittu, Dr Odigwe, Pharm Oyemade and Pharm Dike,
among others, attending to the public at GHB2011*

Millenia 2015 Country Director, Dr (Mrs) Josephine Alumanah marketing WeHealth at the Podium



REALS, CHI, Biofem, LWI , Expatcare at GHB2011



TYDF, Millenia 2015 , Expatcare, GSK, Riders-for-health, Nestle, UAC Foods,



Nestle Stand, Tamief Therapeutic Cookware Stand, NLNG Head of Taxation with CEO LWI



NESTLE Stands , LWI Stands at GHB2011



TY Danjuma Foundation, TYDF Stand (l) and LWI Stands (r) at GHB2011



Overview of GHB2011



From PWC...to GHB2011



GTB, Skye bank were there too...



Floor plan



Floor activity at GHB2011

LWI, TYDF, Millenia 2015



Floor activity



Floor activity



Podium – Corporate Marketing of Products and Services



TYDF at LWIA Stand



GHB2011 PRESS BRIEFING AT THE US
CONSULATE-GENERAL, 24th February 2011



L-R, Head GSK Vaccines Victor Erukunuakpor, Infectious Diseases Specialist Prof Gary H Smith (AZ,USA) and CEO LWI Bisi Bright



LWI – US CONSULATE General Press Briefing on GHB2011

PAS AUDITORIUM, US CONSULATE GENERAL, BROAD STREET ,
LAGOS; THURSDAY FEBRUARY 24TH 2011



LWI-US Consulate General GHB2011

Press Briefing: Feb 24th 2011



Comments from Participants at GHB2011:

- Fola Majoyeogbe – *Visitor at GHB2011* : This is of International Standard – it is well organised.
- Dr. Bukola Adewakun – *Exhibitor at GHB2011*- The Grand Health Bazaar by LiveWell Initiative is very well organised. Good networking. We need more publicity so that more people will have the opportunity to attend in future. Good audience and Classy outlook.
- Jumoke Adegite – *Exhibitor at GHB2011, Expatcare HMO* - The LWI Exhibition is well organised, much more than all the other ones I have attended; however I will like an extension of such a programme to the weekend for those who were not opportuned to attend this great programme.
- Doyin Adebawale – *Visitor to GHB2011, Stanbic IBTC Bank* – I was in the office when I was told about the programme. It is good but I will implore that this kind of programme should commence at the weekend so that people can come around because not all workers were able to benefit from the programme.
- Dele Odebunmi – *Exhibitor at GHB2011, REALS Pharmaceuticals* – It is a very good programme and very informative....

contd.

- Kemi Oni , *LWI Editor-in-Chief (MN,USA) and Programme Officer Public Health* – Oh, this has been great! I flew in last night to ensure that I did not miss the GHB2011; I am glad I made it and the programme was well organised and very rewarding
- Dr Ifeanyi Odigwe- *LWI Programme Officer Family Health* – This has been a very successful programme and I feel highly rewarded to have been part of it.

GHB2011 Endorsements from:

- **US Consulate General Delegation to GHB2011:** Team Lead Ms Tina Onufer, Public Affairs Officer US Consulate General, led a 5-man delegation. On behalf of the United States Government, she addressed the GHB2011 from the podium and openly endorsed LWI and the programme.
- **Folusho Olaniyan, Group MD/CEO UTC Group:** “This is a very good programme; Congratulations! Although we did not participate this year, I wish to have the privilege of being the first to book against next year...UTC Group shall participate actively in GHB2012”.
- **Otilia Chikosha, Zimbabwe:** “I have been moved by your report sent to us by Millenia 2015 .We would like to draw lessons from this event and host one like this for Millenia 2015 team here in Zimbabwe.

Thank you all....

Join us.....

.....as we prepare for GHB2012

God Bless You.

LWI Management.