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GHB2014 DAY 1: LOCAL CONTENT DAY, MAY 14TH 2014

The Grand Health Bazaar GHB is a 3-day Annual Multi-sectoral Healthcare event 3-in-1 *Exposition, Plenaries and Health Fair* organised by LiveWell Initiative LWI, which brings together all Sectors of the Economy under the fulcrum of healthcare. This year, GHB2014, the 4th in series focused on various sectors, Day 1: Local Content Day took place at Havilah Centre, Victoria Island, Lagos – Nigeria as scheduled on Wednesday, May 14th 2014.

The GHB2014 principal partners were Shell Nigeria SPDC, GE Healthcare, Swiss Biostadt Limited, Coca-Cola Nigeria, Chellarams Plc, Standard Organisation of Nigeria, Nigeria-Britain Association N-BA, IntraHealth International, Delta Air Lines among others. GHB2014 had in all, over 40 corporate partners and over 120 exhibitors with about 2,000 Participants across the 3-days.

Day 1, which was flagged off by Her Royal Highness HRH the Erelu of Lagos, Abiola Dosunmu; was well attended by technocrats from all walks of life including professional bodies, Universities, Department of Petroleum Resources DPR, State and Federal Institutions, Women's Professional Groups and Private Sector Practitioners. The main theme of GHB2014 was '*Sustaining Wealth Creation through Health-enhanced Africapitalism*', while the sub-theme of Local Content Day was '*Promoting the Eco-system through Power, Oil & Gas Operations*'.

The CEO Shell Nigeria Exploration and Production Company SNEPCo Mr. Anthony Attah, during his speech delivered by the GM Local Content Development, Engr. Austin Uzoka, commended the organisers of GHB. He looked at local content from the very essence of local clothing to local utilisation of locally sourced implements and related this to the ecosystem. The CEO of GE Nigeria Dr. Lazarus Angbazo, ably represented by Mr. Paul Phillip, Team Lead Supply Chain SSA, in his speech explained the relevance of the health system and the ecosystem and a credible supply chain system. He also explained the role of GE Africa in improving the ecosystem through its local content sourcing and innovation, which is the keyword in GE. The Biostadt Group CEO, Mr. Emma Ajayi, tackled the main theme, explaining the role of Tony Elumelu in highlighting Africapitalism as the way to go, for the African economy to truly emerge.

Her Royal Highness Erelu Abiola Dosunmu, Director NEPAD Business Group, moderated over the Plenary Session on the main theme of GHB2014, which was joined by Human Resources Dept. DPR Mr. J.I Igbudu and General Manager Swiss Biostadt Limited Mr. N.A.E Mohammed. The Technical Adviser to His Excellency the Honourable Minister of Agriculture Dr. Akinwunmi Adesina on Cassava Value Chain, Mrs. Oluwatoyin Adetunji, spoke on local content with special emphasis on the wheat-to-cassava local content initiative of government. The N-BA President, Mr. Peter Muir, spoke shortly before her, as a Moderator at a second Plenary Session.

Her Royal Highness the Erelu of Lagos, along with the Honourable Commissioner Energy and Mineral Resources Lagos State Engr. Taofeek Tijani, ably represented by Head of Oil & Gas Lagos State Government, Engr. Ososba and Shell MD's representative, jointly led the Exposition Tour.

In addition, they each toured through the LWI Health Fair, where they were availed of several health screenings. The Erelu of Lagos graciously ran a quick health screening by checking her stress level and blood pressure at GHB2014.

The afternoon session hosted an HRH (Human Resource for Health) Session powered by IntraHealth Int'l / CapacityPlus, at which Dr. Adenike Adewakun, a Consultant and Change Management Expert In Healthcare presented a stimulating paper, whilst the Project Director of Global Health Project & Resources, Dr. Shola

GHB2014 DAY 2: AGRICULTURAL DAY, MAY 15TH 2014

The Grand Health Bazaar GHB2014 Day 2: Agricultural Day took place at the Havilah Centre, Victoria Island, Lagos – Nigeria on Thursday, May 15th 2014. GHB2014 is the 4th Annual Multi-sectoral Healthcare event 3-in-1 *Exposition, Plenaries and Health Fair* organised by LWI with an aim to bring together all Sectors of the Economy under the fulcrum of healthcare.

The GHB2014 principal partners were Shell Nigeria SPDC, GE Healthcare, Swiss Biostadt Limited, Coca-Cola Nigeria, Chellarams Plc, Standard Organisation of Nigeria, Nigeria-Britain Association N-BA, IntraHealth International, Delta Air Lines among others. GHB2014 had in all, over 40 corporate partners and over 120 exhibitors with about 2,000 Participants across the 3-days.

Day 2, which was flagged off by Chairman Agric & Non-Oil Export Group of Lagos State Chamber of Commerce LCCI, Prince Wale Oyekoya, on behalf of His Excellency the Honourable Minister of Agriculture Dr Akinwunmi Adesina; was well attended by technocrats from all walks of life including the Medical Women's Association of Nigeria, the Association of Lady Pharmacists of Nigeria, WOCON, National Council of Women's Societies NCWS, Covenant University, ALDC / UN Habitat Reporting, professional bodies, Universities, DPR, State and Federal Institutions, Women's Professional Groups and Private Sector Practitioners. The main theme of GHB2014 was '*Sustaining Wealth Creation through Health-enhanced Africapitalism*', while the sub-theme of Agricultural Day was '*Sustainable Agriculture and Biodiversity: Go Green, Go Organic*'

The first plenary was chaired by Prince Wale Oyekoya, and Investors Relations Manager of Doreo Partner, Mr. Afiola Etomi spoke after which Senior Quality Manager (SafeCare) Program Director, Dr. Dupe Oludipe spoke on behalf of Nicole Spieker, Quality Director, PharmAccess Foundation. The Council Member of the National Conservation Foundation & Environmentalist, N-BA Council Member, Mr. Desmond Majekodunmi representing Mr. Roger Woodridge, N-BA Council Member, spoke on the sub-theme of the day. Thereafter, the representative of DG SON Dr. Joseph Odumodu, Head Food & Safety of SON, Mrs. Ngozi Ekwueme spoke along with Mr. Akiwuwutan Olaposi, Business Manager (South) Agrocare Business Unit of Swiss Biostadt Limited, at the next plenary session.

The Chairman LCCI Agriculture Section on behalf of the Honourable Minister of Agriculture, along with Doreo Partners, jointly launched **LWI GREEN**, the healthcare access programme for farmers.

WOMEN'S HEALTH FORUM AT GHB2014

In the afternoon of Day 2: GHB2014, there was a women's day session titled '*Health innovations in Improving Healthcare Access and Economic Empowerment for Women as an Emancipation Tool*'. Among the speakers were Mrs. Foluso Olaniyan, Former CEO of UTC Group; as well as Mrs. Mnena Lan, Programme Manager at the Nigerian Academy of Science. Ms Yemisi Ransome-Kuti, Executive Director of NNGOs, chaired the Women's Health session.

Nestlé Maggi Kitchen cooked for the women and everybody was fulfilled.

GHB2014 DAY 3: FOOD & BEVERAGE DAY, MAY 16TH 2014

The Grand Health Bazaar GHB2014 Day 3, Food & Beverage Day took place on Friday, May 16th 2014 at Havilah Centre, Victoria Island, Lagos – Nigeria. GHB2014 is an Annual Multi-sectoral Healthcare event 3-in-1 *Exposition, Plenaries and Health Fair*, which is organised by LWI. The aim of GHB2014 is to bring together all sectors of the economy under the fulcrum of healthcare.

The GHB2014 principal partners were Shell Nigeria SPDC, GE Healthcare, Swiss Biostadt Limited, Coca-Cola Nigeria, Chellarams Plc, Standard Organisation of Nigeria, Nigeria-Britain Association N-BA, IntraHealth International, Delta Air Lines among others. GHB2014 had in all, over 40 corporate partners and over 120 exhibitors with about 2,000 Participants across the 3-days.

Day 3 was flagged off by Dr. Olufemi Olugbile, Former Permanent Secretary Health, Lagos State and was also well attended by technocrats from all walks of life including the Medical Women's Association of Nigeria, the Association of Lady Pharmacists of Nigeria, WOCON, National Council of Women's Societies NCWS, Covenant University, ALDC / UN Habitat Reporting, professional bodies, Universities, DPR, State and Federal Institutions, Women's Professional Groups and Private Sector Practitioners.

The main theme of GHB2014 was '*Sustaining Wealth Creation through Health-enhanced Africapitalism*', while the sub-theme of the Food & Beverage Day was '*Food as Medicine; the True Access to Emancipation and Wealth*'. The first plenary was led by Mambizeni Madzivire of the World Bank IFC PPP Health Specialist; who spoke vastly on the sub-theme of the day. Thereafter, the plenary was led by Prof. Oluyinka Ogundipe, Former Chief Paediatrician at LUTH/LASUTH and Dr. Oyet Gogomary, Group Head EHSQ Oando Plc. Among the plenary speakers were a representative of DG SON Dr. J.I Odumodu (Mrs. Ayeni, Director SON), who, spoke along with Mr. Abiola Joseph of Roche SSA and Director Nutrition Lagos State Dr. Abimbola Ajayi, at the next plenary session.

The GHB2014 Chairman Dr. Olugbile launched LWI's new products respectively; **LWI SUPPORT**, the healthcare access programme for women at the base of the pyramid and **LWI BAY**, the quick affordable health contact, respectively, while the Head of HSE Oando Plc Dr. Oyet Gogomary and Executive Director Private Sector Health Alliance of Nigeria Dr. Umar Sadiq Muntaqa launched the latter.

During the afternoon session, the Pharmacy Faculty Member of University of Ibadan, Dr. Ribigbe Majekodunmi, delivered a paper on Diabetes. The session climaxed in the presentation of a short paper by His Excellency the Honourable Commissioner for Health Ogun State Dr. Olaokun Soyinka who also presented gifts to winners of the GHB2014 raffle draw, which includes packs of AquaDana (Water), O-Gas Cylinders, Mobitel Internet Dongles, and the Grand Prize of a Chellarams Plc Bicycle.

The Ultimate Grand Prize of an Economy Return Ticket from Lagos to anywhere in the USA, which had been won earlier in the day by a staffer of Renault Motors.

GHB2014 was a very successful event and all attendees – corporate and individual, went home smiling, richly blessed and happy.

Every attendee went home with a *Certificate of Attendance* and everyone had access to *Free Basic Screening and Medicines* at the adjoining free LWI Health Fair.

GHB2015 . . . Let's Do it Again!

We hereby gladly announce a '*peek*' into the GHB2015, which shall again deliver *innovation, dynamism and fun-at-commerce*' through the **Environment, Climate and Conservation Day, Education Day** and **FMCG 'Fast-Moving Consumer Goods' Day** respectively from **April 22 – 24, 2015**.

Please make your **BOOKINGS** now.

Thank you

Sgd

LWI Management