



The Biostadt Company Profile



Joe Ogbodu

Sales and Marketing Manager

BACKGROUND

- ❑ The Biostadt Company (formerly known as Syngenta Nigeria Limited) is a life science company.
- ❑ It started business in Nigeria in 1964 as Ciba-Geigy.
- ❑ The company changed its name to Syngenta Nigeria Limited as a result of the merger of Novartis with Zeneca Agrochemicals.
- ❑ Again in 2010, we changed our corporate identity to become The Biostadt Company to enhance our portfolio and service delivery to our various clientele.

VISION AND MISSION

OUR VISION:

To be a world-class organization playing in the big league of international Companies and a reference point in our chosen Career.

OUR MISSION:

To support the fight against Diseases, Hunger and Malnutrition in Nigeria and Africa in general and to contribute to the sustainable development of the nation and the continent.

BUSINESS OBJECTIVES & CORE VALUES

- ❑ **Biostadt** carries out its businesses in line with:
 - ❑ The Company's Code of Conduct and Health, Safety, Environment & Quality (HSE & Q) Policy in the strictest terms.
 - ❑ Moral and ethical standards guide the company in its operations with a clear view for professionalism and profitability within the legal and regulatory frameworks.
- ❑ At all times, **Biostadt** will satisfy its teaming stakeholders
 - ❑ Customers
 - ❑ Staff and Shareholders
- ❑ Through aggressive value - added activities and solutions.

CUSTOMER COMMITMENT

- ✓ We are committed to providing our Customers with unique and satisfactory experiences.
- ✓ ***Specifically, we make three promises: Our Customers will:***
 - ✓ Enjoy our innovative Products, Solutions and Services that are designed, manufactured or formulated to be the best.
 - ✓ Experience unparallel performance from our Products, Solutions and Services.
 - ✓ Experience world-class Customer care

MEMBER COMPANIES

- ✓ CG Biostadt Nigeria Limited – Holding Company
- ✓ CG Biostadt Ghana Limited – Ghana Operations
- ✓ Swiss Biostadt Limited – Nigeria Operations
- ✓ CG Engineering Limited – Infrastructure

THE BOARD



AFRICA CONTINENT OPERATIONS

- ✓ Nigeria
- ✓ Ghana
- ✓ Togo
- ✓ Sierra Leone
- ✓ Liberia

NIGERIA BUSINESS OPERATIONS

- **Lagos - Headquarters**
- **Abuja – Northern Business + FCT Operations**
- **Aba – South Business Operations**
- **24 Depots across Nigeria**

We are Here: 387 Agege Motor Road, Lagos



BUSINESS PORTFOLIOS

- Agrocare Business Unit
- Medicare Business Unit
- Pharmacare Business Unit

PHARMACARE THERAPEUTIC SEGMENTS

- **Cardiovascular**
 - Xavor (Losartan)
 - Xavor Diu (Losartan/HCT)
 - Aurora (Rosuvastatin)
 - Orlis (Orlistat)
 - Rolip (Rosuvastatin)
 - Orion (Olmesartan)
- **Gastroenterology**
 - Esomega (Esomeprazole)
 - Dynetic (Itopride)
- **Immune modulator**
 - Immune Assist
- **Haematinics**
 - Ferosoft – FA tabs (Iron+Folic acid)
 - Ferosoft – S inj (Iron III sucrose)
- **Endocrinology**
 - Piozer (Pioglitazone)
 - Piozer Plus (Pioglitazone/Metformin)
- **Antifibrinolytic agent**
 - Trexamin caps (Tranexamic acid)
 - Trexamin inj

BUSINESS PARTNERS

- ❖ Syngenta Agro AG, a world leading Agribusiness Company; Basel, Switzerland - Agrochemicals & Seeds
- ❖ GE Healthcare, a world leading manufacturer of Direct Imaging, Life Care Support equipment and Medical Diagnostics.
- ❖ Karl Storz, Germany, world leader in Endoscopy.
- ❖ Covidien, UK, renown for electrosurgicals and sutures

BUSINESS PARTNERS

- ❖ Hill-Rom, USA- world leader in hospital furniture and ICU beds.
- ❖ Schiller AG, Baar, Switzerland – Cardiovascular Diagnostics
- ❖ Hilton Pharma, Karachi, Pakistan - Pharmaceuticals
- ❖ Ferozsons Laboratories – Lahor, Pakistan for pharmaceuticals and Biotechnicals

THE BIOSTADT WAY

- ✓ The Way of Partnership
- ✓ The way of Giving
- ✓ The way of walking the Path Together
- ✓ The way of Commitment
- ✓ The way of Win:Win
- ✓ That is Biostadt

Thank you